

MINUTES
CITY OF CEDAR HILL
BEAUTIFICATION AND ENVIRONMENTAL SUSTAINABILITY BOARD MEETING
NOVEMBER 21, 2019

The Beautification and Environmental Sustainability Board met on Thursday, November 21, 2019 at 6:00 p.m. in the Council Briefing Room of the Government Center, 285 Uptown Blvd., Cedar Hill, Texas. The following Board members were present: Lester Singleton, Brian Hart, Sandra McLain, Gerald Malone, Jai-W Hayes-Jackson, Roland Fuller, Delores Shaw, Robert Largent. The following Board members were absent: Bernetta Jo Young, Andrew Adams. The following City staff members were present: Duy Vu. Additional attendees: Martha Harry, Kirk Harry.

I. Call meeting to order

Malone called the meeting to order at 6:02 pm.

II. Approve minutes of September 19, 2019

Singleton motioned for the approval of minutes from September 19, 2019. Shaw seconded the motion. The minutes for the September 19, 2019 minutes were approved unanimously.

III. Oath of Office

No oath of office was administered. All members have completed their oaths of office.

IV. Citizen's Forum

Malone opened the Citizen's Forum.

Martha and Kirk Harry wanted more information about the BES Board, the overall City beautification initiatives and the free trees program.

Malone closed the Citizen's Forum.

V. BES Board short- and long-term planning

BES Board ranked the viable Board initiatives from the previous meeting discussion. The following resulted in order:

1. Bitter for Litter expansion
2. Public Art
3. Adopt Cedar Hill expansion

4. Communication enhancement
5. BES Cleanup expansion
6. Rain Barrel classes expansion

BES Board began discussion of the Bitter for Litter expansion. Members presented the following ideas:

- Quarterly prizes
- Video of winners
- Communication – how to let people know of the program?
- Plaques
- Feature on webpage
- Tier system for prizes and recognition
- End of year recognition

Singleton suggested to discuss a communication plan for Bitter for Litter in the next meeting.

- Flyers
- Social media

Hayes-Jackson suggested to discuss public art in the next meeting.

Hayes-Jackson motioned to form a subcommittee for Bitter for Litter. McLain seconded the motion. The motion was passed unanimously.

Hart, McLain, Singleton and Malone volunteered to be part of the Bitter for Litter subcommittee. The subcommittee will discuss the future of Bitter for Litter and present finding in the next meeting.

VI. Environmental Manager's Report

Vu updated the Board on Environmental operations.

VII. Adjourn

Singleton made a motion to adjourn. Largent seconded the motion. The motion was approved unanimously. The meeting was adjourned at 7:15 pm.