

**MEETING MINUTES  
PARKS & RECREATION BOARD  
WEDNESDAY, AUGUST 21, 2024  
7:00 P.M.**

**Parks & Recreation Board Members Present:**

Chair, Rick Cook; Vice Chair, Antoine Scott; Awnya Creque; Neil Bolton; David Finrock; Shannon Hart; Jacqueline Ivy; Marilyn Little; L. Michelle Terrell; Ex-Officio, Traci Uncel-Martin and Ex-Officio, Oscar Santos.

**Parks & Recreation Board Members Absent:** Ex-Officio, Kiphani Allen.

**City Staff Present:**

Parks & Recreation Director, Shawn Ray; Parks Superintendent, Josh McLerran; Recreation Superintendent, Shonda Johnson; Executive Assistant, Karen Tenery.

**Others present:** None

- I. **Call the meeting to order:** Rick Cook called the meeting to order at 7:00 p.m.
- II. **Review and approve minutes from Parks & Recreation Board meeting held on July 17, 2024:** Neil Bolton made the first motion to approve, Shannon Hart seconded the motion and the motion carried unanimously.
- III. **Citizens Forum:** None
- IV. **Receive update on special events and marketing:** Shawn Ray gave a brief update on what the board would be presented each month of the year listed below:
  - January: All Sports Updates
  - February: AESRC Annual Recap
  - March: Nature & Open Space Update
  - April: Tree Care, Scenic City Information
  - May: Budget, Grants & Sponsorships
  - June: Parks, Facilities & Operations
  - July: Elections & Reappointments, New Members
  - August: Special Events & Marketing
  - September: Senior Center Month
  - October: Lagoon Season Recap
  - November: Master Plan Updates
  - December: TBD

Shonda Johnson gave a detailed presentation on current and upcoming special events and marketing to the department with great feedback from the board.  
Shawn Ray gave a detailed presentation on a new branding incitive – "The Great Greenway- Cedar Hill, TX, The Natural Heart of the Metroplex"  
The board viewed a short presentation of the new branding including advertising, swag options, and marketing.

**Receive staff reports and updates related to Parks & Recreation programs, events, and projects:** Shawn Ray gave a brief overview of new developments and updated the board on the CIP Summary.

Josh McLerran gave a brief update to the board regarding Parks and Maintenance.

Shonda Johnson gave a brief update to the board regarding Recreation and activities.

V. **Adjourn:** Rick Cook adjourned the meeting at 8:18 p.m.

2024 REGULAR BOARD MEETINGS									
Board members	Position	1.17.24	2.21.24	3.20.24	4.17.24	5.15.24	6.19.24	7.17.24	8.21.24
Rick Cook	Chair	P	P	A	P	P	CM	P	P
Antoine Scott	Vice-Chair	P	P	P	P	P	CM	P	P
Neil Bolton	Board Member	P	P	P	P	P	CM	P	P
Awnya Creque	Board Member	P	P	P	P	P	CM	A	P
David Finfrock	Board Member							P	P
Shannon Hart	Board Member	A	P	P	P	P	CM	P	P
Jacqueline Ivy	Board Member	P	P	P	A	P	CM	P	P
Marilyn Little	Board Member	P	P	P	P	A	CM	P	P
L.Michelle Terrell	Board Member	P	P	P	A	A	CM	P	P
Traci Uncel-Martin	Ex-Officio	P	P	P	P	P	CM	P	P
Oscar Santos	Ex-Officio	P	A	P	A	P	CM	P	P
Kiphani Allen	Ex-Officio	P	P	PL	P	P	CM	A	A

\* Key: A = Absent, P = Present, PL = Present arrived late

Signature:  Date: 18 Sep 2024

Rick Cook, Parks & Recreation Chair

Signature:  Date: 9.18. 2024

K. Tenery, Parks & Recreation Executive Assistant