



Parks & Recreation

285 Uptown Blvd.

Cedar Hill, TX

75104

O. 972-291-5130

F. 972-291-5141

MEETING MINUTES
PARKS & RECREATION BOARD
WEDNESDAY, AUGUST 21, 2024
7:00 P.M.

Parks & Recreation Board Members Present:

Chair, Rick Cook; Vice Chair, Antoine Scott; Awnya Creque; Neil Bolton; David Finfrock; Shannon Hart; Jacqueline Ivy; Marilyn Little; L. Michelle Terrell; Ex-Officio, Traci Uncel-Martin and Ex-Officio, Oscar Santos.

Parks & Recreation Board Members Absent: Ex-Officio, Kiphani Allen.

City Staff Present:

Parks & Recreation Director, Shawn Ray; Parks Superintendent, Josh McLellan; Recreation Superintendent, Shonda Johnson; Executive Assistant, Karen Tenary.

Others present: None

- I. **Call the meeting to order:** Rick Cook called the meeting to order at 7:00 p.m.
- II. **Review and approve minutes from Parks & Recreation Board meeting held on July 17, 2024:** Neil Bolton made the first motion to approve, Shannon Hart seconded the motion and the motion carried unanimously.
- III. **Citizens Forum:** None
- IV. **Receive update on special events and marketing:** Shawn Ray gave a brief update on what the board would be presented each month of the year listed below:
 - January: All Sports Updates
 - February: AESRC Annual Recap
 - March: Nature & Open Space Update
 - April: Tree Care, Scenic City Information
 - May: Budget, Grants & Sponsorships
 - June: Parks, Facilities & Operations
 - July: Elections & Reappointments, New Members
 - August: Special Events & Marketing
 - September: Senior Center Month
 - October: Lagoon Season Recap
 - November: Master Plan Updates
 - December: TBD





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Shonda Johnson gave a detailed presentation on current and upcoming special events and marketing to the department with great feedback from the board.
 Shawn Ray gave a detailed presentation on a new branding incitive – "The Great Greenway- Cedar Hill, TX, The Natural Heart of the Metroplex"
 The board viewed a short presentation of the new branding including advertising, swag options, and marketing.

Receive staff reports and updates related to Parks & Recreation programs, events, and projects: Shawn Ray gave a brief overview of new developments and updated the board on the CIP Summary.

Josh McLerran gave a brief update to the board regarding Parks and Maintenance.
 Shonda Johnson gave a brief update to the board regarding Recreation and activities.

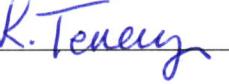
V. Adjourn: Rick Cook adjourned the meeting at 8:18 p.m.

2024 REGULAR BOARD MEETINGS									
Board members	Position	1.17.24	2.21.24	3.20.24	4.17.24	5.15.24	6.19.24	7.17.24	8.21.24
Rick Cook	Chair	P	P	A	P	P	CM	P	P
Antoine Scott	Vice-Chair	P	P	P	P	P	CM	P	P
Neil Bolton	Board Member	P	P	P	P	P	CM	P	P
Awnya Creque	Board Member	P	P	P	P	P	CM	A	P
David Finfrock	Board Member							P	P
Shannon Hart	Board Member	A	P	P	P	P	CM	P	P
Jacqueline Ivy	Board Member	P	P	P	A	P	CM	P	P
Marilyn Little	Board Member	P	P	P	P	A	CM	P	P
L. Michelle Terrell	Board Member	P	P	P	A	A	CM	P	P
Traci Uncel-Martin	Ex-Officio	P	P	P	P	P	CM	P	P
Oscar Santos	Ex-Officio	P	A	P	A	P	CM	P	P
Kiphani Allen	Ex-Officio	P	P	PL	P	P	CM	A	A

* Key: A = Absent, P = Present, PL = Present arrived late

Signature:  Date: 18 Sep 2024

Rick Cook, Parks & Recreation Chair

Signature:  Date: 9.18.2024

K. Tenery, Parks & Recreation Executive Assistant



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