



Administration

285 Uptown Blvd.
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DESTINATION ADVISORY BOARD REGULAR MEETING THURSDAY, MARCH 6, 2025 MINUTES

The Destination Advisory Board (DAB) met on March 6, 2025 at 6:30 PM at the Cedar Hill Chamber of Commerce, 300 Houston St., Cedar Hill, TX 75104.

Destination Advisory Board Members Present: Vanessa Alonzo, Patty Bushart, Vernon Folks, DeAundra Hurd, Mandy Murphy, Samantha Quintero, Cynthia Sapp-Goins, Tiffanie Plummer, Bailey Siegler, Nikia Summerlin.

Absent: Jake Shepherd.

City Staff Present: Destination Manager Michelle Ebanks, Executive Assistant Jennifer Parrish.

I. Call the Meeting to Order

Destination Manager Michelle Ebanks called the meeting to order at 6:55 p.m.

II. Citizen's Forum

There were no citizens present to provide public comment.

III. Conduct elections for Chair and Vice-Chair

Vernon folks made a motion to elect DeAundra Hurd as the Chair of the Destination Advisory Committee. Patty Bushart seconded the motion. The board members approved the motion and the approval was unanimous. Vanessa Alonzo made a motion to elect Tiffanie Plummer as the Vice-Chair of the Destination Advisory Committee. Nikia Summerlin seconded the motion. The board members approved the motion and the approval was unanimous.

IV. Discussion on Historic Walking Tour

Destination Manager Michelle Ebanks led the Board on a 15-minute tour of Stage 1 of Historic Walking Tour which is approximately half of a mile. New marketing was discussed for an October roll out.



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V. Update on Street Dance

Destination Manager Michelle Ebanks discussed upcoming Street Dance on April 26, 2025.

VI. Adjourn

Vernon Folks made a motion to adjourn the meeting. Bailey Siegler seconded the motion. The meeting was adjourned at 7:08 p.m.

DeAundra Hurd, Chair

Jennifer Parrish/Executive Assistant

