



Administration

285 Uptown Blvd.
Cedar Hill, TX 75104
O. 972-291-5100
F. 972-291-5199

DESTINATION ADVISORY BOARD REGULAR MEETING THURSDAY, JUNE 5, 2025 MINUTES

The Destination Advisory Board (DAB) met on June 5, 2025 at 6:00 PM at the 4th Floor Administration Conference Room, Cedar Hill Government Center, 285 Uptown Blvd., Cedar Hill, TX 75104.

Destination Advisory Board Members Present: Patty Bushart, Vernon Folks, DeAundra Hurd, Tiffanie Plummer, Nikia Summerlin, Jake Shepherd.

Absent: Mandy Murphy, Samantha Quintero, Cynthia Sapp-Goins, Vanessa Alonzo, Bailey Siegler.

City Staff Present: Destination Manager Michelle Ebanks, Executive Assistant Jennifer Parrish, Economic Development Director Henry Florsheim, Meghan Wiggins.

I. Call the Meeting to Order

Chair DeAundra Hurd called the meeting to order at 6:02 p.m.

II. Citizen's Forum

There were no citizens present to provide public comment.

III. Approve regular DAB minutes of April 3, 2025 meeting.

Chair DeAundra Hurd asked the board if there were any changes that needed to be made to the minutes. No changes were recommended. Tiffanie Plummer made a motion to accept the minutes as presented. Vernon Folks seconded the motion. The board members approved the motion and the approval was unanimous.

IV. Presentation from Economic Development Director Henry Florsheim.

Economic Development Director Henry Florsheim gave a presentation on current developments in progress throughout the City.



TREE CITY USA[®]



PROUD TO BE
ACertified Scenic City





Administration

285 Uptown Blvd.
Cedar Hill, TX 75104
O. 972-291-5100
F. 972-291-5199

V. Presentation from Meghan Wiggins and DeAundra Hurd on inclusion programs.

Meghan Wiggins and DeAundra Hurd discussed the upcoming Let's Wave Together: Inclusion Pool Party and other activities for those on the spectrum or with certain sensitivities.

VI. Other Business.

Destination Manager Michelle Ebanks discussed upcoming events and announced that there would not be a meeting in July. Next board meeting will be August 7.

VII. Adjourn

Patty Bushart made a motion to adjourn the meeting. Vernon Folks seconded the motion. The meeting was adjourned at 7:27 p.m.

DeAundra Hurd, Chair

Jennifer Parrish
Jennifer Parrish/Executive Assistant



TREE CITY USA®



PROUD TO BE
A Certified Scenic City

