

**MINUTES
Main Street Board
Meeting of March 27, 2006**

The Main Street Development and Preservation Board of the City of Cedar Hill, Texas met on Monday March 27, 2006 at 6:00 pm. in the City Hall Conference Room.

The following members were present and on time; Chair Steve Phillips, Sheri Borth, Lois Cannady, Jerry Fulwiler, Russell Read and Randall Stewart were present and on time. Norman Patten and Bill Watkins were late. Amanda Hall was absent. The following City Staff member was present; Patty Bushart, Main Street Manager.

I. Call the meeting to order.

Chairman Phillips called the meeting to order at 6:07 pm declaring it an open meeting with notice of the meeting duly posted and a quorum present.

II. Approve the Minutes of the February 27, 2006 Regular Meeting.

Sheri Borth made a motion, seconded by Jerry Fulwiler, to approve the minutes of the February 27, 2006 Regular Meeting and the March 6, 2006 Special Meeting. The motion carried unanimously.

III. Presentation of CHACA, Cedar Hill Association for the Cultural Arts, proposal for future City Hall use led by Peggy Wilson.

Ms. Wilson's presentation began with information of the benefits of the arts in the local community followed by Cedar Hill and Historic Downtown specific benefits and CHACA's plans for the future. The Board requested statistical data to substantiate specific claims in the benefits report.

The remainder of the presentation consisted of revised estimates of average monthly costs and receipts, with assumptions noted, for CHACA's use of City Hall utilizing future dollar calculations from current data increased 3% annually and compounded to allow for inflation. The following suggestions were made by the Board:

- Add estimated foot traffic to Estimates of Average Monthly Gross Receipts
- Strengthen Meetings, training, recitals, clubs estimates to more accurately portray potential utilizing current data from the recreation center
- Consider revising Theater estimates to reflect a more performance- rather than production-driven venue
- Reconsider the Artist in Residence concept
- Consider eliminating some social events as revenue element
- Investigate 4B funding possibilities
- Include discussion with regard to educational benefit to school district and community that also defines the space and square footage requirements.

For the Council presentation CHACA would be advised to build and deliver a compelling case for arts in the community, elaborating on sources of revenue other than member dues, providing clear and