

MINUTES
Main Street Board
Meeting of April 26, 2010

The Main Street Development and Preservation Board of the City of Cedar Hill, Texas met on Monday, April 26, 2010 at 6:00 pm. in Conference Room D-106 of the Cedar Hill Government Center.

The following members were present; Sheri Borth, Jerry Korkisch, Norman Patten, Russell Read and Randall Stewart. Lois Cannady and Albert Mack were absent with prior notice. The following City Staff members were present; Don Gore, City Planner and Patricia Bushart, Main Street Manager.

I. Call the meeting to order.

Vice Chairman Norman Patten called the meeting to order at 6:03 pm declaring it an open meeting with notice of the meeting duly posted and a quorum present.

II. Approve the Minutes of the March 22, 2010 Regular Meeting.

Russell Read made a motion, seconded by Jerry Korkisch, to approve the minutes of the March 22, 2010 Regular Meeting. The motion was approved unanimously.

III. Review and Discuss Main Street future planning, goals, objectives and direction.

Chairman Patten began the discussion with the following suggested topics:

- Downtown Master Plan
- Find way to increase rentable square footage
- Increase walking traffic
- Attract tourists – create destination
- Increase retail shops, restaurants versus office
- Rehabilitation grants to assist development – partner with EDC?
- Create downtown association including resident participation
- Develop business incubator
- Improve infrastructure
- Create downtown-specific advertising
 - Trail maps
 - Historic Walking Tour
 - Events on the square

Working with these concepts and from talking points offered by Deputy City Manager Porter, the Board launched a review and discussion of future planning, goals, objectives and direction beginning with an S.W.O.T. analysis to determine strengths, weaknesses, opportunities and threats.

The Board will continue this analysis in subsequent meetings.

IV. Receive report from Sheri Borth of Keep Cedar Hill Beautiful.

Ms. Borth reported on her recent tour of Cedar Hill with City Manager, Alan Sims. Major topics of discussion were:

- Parking
- Signage
- City thoroughfares and entry features
- Highway, street and median lighting and landscaping
- Keep Cedar Hill Beautiful (KCHB) efforts
- Litter survey

Announcement of KCHB Texas certification will be presented with beautification recommendations to the City Council at a future date.

V. Reports from Main Street staff.

- Community Garden
 - Some funding has been identified
 - Sheri Borth volunteered to represent Main Street in organizing efforts
- Steve Phillips brick installed in Pioneer Park
- Just Stitchin' Quilters will close May 1, 2010 - \$1,600 per month lease
- A & A Real Estate office moved and 704 Cedar location will be sold
- Vice Chairman, Norman Patten reported:
 - Christopher's BBQ is open and breaking even
 - Snowcones on the Square will open at 109-C S. Main, behind Rubio's Peanuts

VI. Review action items.

1. Concentrate on S.W.O.T. analysis.

VII. Adjourn.

A motion to adjourn by Russell Read was seconded by Randall Stewart. Motion was approved unanimously. Vice Chairman Patten adjourned the meeting at 8:18 p.m.

ATTEST:

Minutes Approved on May 24, 2010

Patricia M. Bushart,
Main Street Manager

Norman Patten
Main Street Board Vice Chairman