

MINUTES
Main Street Board
Meeting of February 28, 2011

The Main Street Development and Preservation Board of the City of Cedar Hill, Texas met on Monday, February 28, 2011 at 6:00 pm. in Conference Room D-106 of the Cedar Hill Government Center.

The following members were present; Al Armistead, Sheri Borth, Lois Cannady, Jerry Korkisch, Jami McCain, Norman Patten, and Randall Stewart. Albert Mack arrived late. Russell Read was absent with prior notice. The following City Staff members were present; Don Gore, City Planner and Patricia Bushart, Main Street Manager.

I. Call the meeting to order.

Vice Chairman Norman Patten called the meeting to order at 6:08 pm declaring it an open meeting with notice of the meeting duly posted and a quorum present.

II. Approve the Minutes of the January 24, 2011 Regular Meeting.

Lois Cannady made a motion, seconded by Al Armistead, to approve the minutes of the January 24, 2011 Regular Meeting, amended to reflect deviation from meeting agenda to appoint Russell Read, Second Vice Chairman, in order to facilitate review and consideration of Agenda Item III from which Norman Patten was required to abstain. The motion was approved unanimously as amended.

III. Review and Discuss Main Street planning, goals, objectives and direction.

Working with previously discussed concepts, the Board reviewed plan goals, prioritizing them as:

1. Preserve historic resources
- T2. Attract new development
- T2. Attract people downtown on evenings/weekends
- T3. Fill retail/office space
- T3. Project a positive image
- T4. Has appropriate retail/business hours
- T4. Has attractive storefronts.
5. Has sufficient directional signage

Further discussion yielded points for community input and education with regard to a sustainable, long-range vision for downtown:

- Downtown business owners and Main Street visions are at odds
- Shape downtown as a destination
- Wayfinding should include merchant participation.

The Board analyzed historic preservation concepts and current resources with respect to improvement initiatives and future growth initiatives. The Board will continue this analysis in subsequent meetings.

IV. Reports from Main Street staff.

- Multi-family project Uptown Cedar Hill, approved by City Council February 22