

**MINUTES
Main Street Board
Meeting of April 25, 2011**

The Main Street Development and Preservation Board of the City of Cedar Hill, Texas met on Monday, April 25, 2011 at 6:00 pm. in Conference Room D-106 of the Cedar Hill Government Center.

The following members were present; Al Armistead, Lois Cannady, Jerry Korkisch, Albert Mack, Jami McCain, Norman Patten, Russell Read and Randall Stewart. Sheri Borth was absent. The following City Staff member was present, arriving late; Patricia Bushart, Main Street Manager.

I. Call the meeting to order.

Chairman Russell Read called the meeting to order at 6:02 pm declaring it an open meeting with notice of the meeting duly posted and a quorum present.

II. Approve the Minutes of the March 28, 2011 Regular Meeting.

Norman Patten made a motion, seconded by Lois Cannady, to approve the minutes of the March 28, 2011 Regular Meeting. The motion was approved unanimously.

III. Review and Discuss Main Street initiatives leads.

The board reviewed the initiatives' descriptions and agreed to assume leadership as outlined.

IV. Review and Discuss historic resource designations.

Jerry Korkisch made a motion, seconded by Lois Cannady, to proceed with preparation of Round 4 historic resource designations for presentation at City Council in August. The motion was approved unanimously.

V. Discuss potential downtown event concept.

The Board received a presentation from Laura Allen of Walk the Light Arts Festival with participation from Audra Allen, Allen Smolinski and Seth Thorpe. An executive summary and project outline were reviewed. The event would include multiple art disciplines and would be promoted via Internet with marketing assistance from Main Street. July 30, 2011 is the requested date with the event running from 4 – 10 p.m. The Board agreed in principle to the concept and encouraged Walk the Light to proceed.

VI. Discuss downtown promotion and wayfinding concepts.

Consensus was drawn on promotion and directional signage for downtown as follows:

- Signage should conform to existing code
- It should appear on both the eastbound and westbound sides of W. Belt Line Rd.
- Banners should not be utilized
- Business should be allowed to purchase space on wayfinding signs subject to fees as determined by the City.