

**MINUTES**  
**Main Street Board**  
**Special Called Meeting of December 17, 2012**

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*The Main Street Development and Preservation Board of the City of Cedar Hill, Texas, met on Monday, December 17, 2012, at 6:00 pm. in Conference Room D-106 of the Cedar Hill Government Center.*

*The following members were present; Al Armistead, Lois Cannady, Jerry Korkisch, Albert Mack, Randy Moon, Norman Patten and Russell Read. Jami McCain was absent with prior notice. The following City Staff members were present; Rod Tyler, Planning Director, Don Gore, City Planner and Patricia Bushart, Main Street Manager.*

**I. Call the meeting to order.**

Chairman Russell Read called the meeting to order at 6:00 pm declaring it an open meeting with notice of the meeting duly posted and a quorum present.

**II. Approve the Minutes of the December 3, 2012 Regular Meeting.**

Lois Cannady made a motion, seconded by Jerry Korkisch, to approve the minutes of the September 24, 2012, Regular Meeting. The motion was approved unanimously.

**III. Review and Discuss Better Block event in Historic Downtown for spring 2013.**

Board members were asked to bring three (3) ideas in preparation for the Better Block event discussion. The ideas are listed in the order in which they were presented and no attributions are credited:

- Food trucks, 3-4 in the Better Block Zone (BBZ)
- Pushcart-style street vendors
  - Popcorn
  - Ice cream (Paciugo or Cool House)
- String lights in abundance (on steroids)
- Trolley-style circulator with BBZ stop
- Sidewalk treatment from Quilter's Square to Gingerbread House
- Outdoor sales similar to Brumley Gardens in Bishop Arts at 206 Broad drive
- Arbor (shaded pedestrian walkway) utilizing barrels and trellis construction
- Story of the Block provided by the Cedar Hill Museum of History including posters, stories and images
- Marketing brochure describing the Better Block concept with event-specific content
- Beer garden
- Bicycle lanes on Broad (instead of Cedar) following Parks Master Plan plus crosswalks, applied with tempera paints
- 3-D elements to Phillips building south façade
- Angle the parking lanes at Jessica's west façade
- Mural
- Pedi-cabs, people movers

- Games (checkers, chess, dominos) tables at multiple locations

Temporary and/or pop-up businesses suggested:

- Walk the Light Headquarters
- CHISD Arts
- Museum Store
- Root's Hallmark
- Atkinson's Antique Mall
- B&B Bicycles

Planning department personnel provided aerials of the BBZ and board members were asked to 'draw in' proposed features, storefronts, events and activities. Chairman Read compiled the notations and will incorporate them into the aerials for the next meeting.

#### **IV. Reports from Main Street Staff.**

- Thanks to Randy Moon for impromptu introductions at Old Town Holiday on the Hill
- City Center Phase II began with December 13, 2012 kick off meeting with next date set for Thursday, January 10, 2013
- Cedar Hill Longhorns Football to play in State 5-A District 2 championship versus Katy, Saturday, December 22, 2012 at Cowboy Stadium in Arlington, 4:00 pm

#### **V. Review action items.**

1. Staff to supply Chairman Read with list of local food trucks from Country Day on the Hill.
2. Chairman Read will update drawings from meeting and provide to board.
3. Chairman Read will call on Metroplex food truck operators as well as Cedar Hill vendors.
4. Send reminder of next Special Called Meeting date January 7, 2013.
5. Request board member Jami McCain to begin dialogue with key Better Block players and recruit for participation, in-kind donations and sponsorship.
6. Inquire of Walk the Light organizers about food truck participation.

#### **VI. Adjourn.**

A motion to adjourn by Al Armistead was seconded by Randy Moon. Motion was approved unanimously. Chairman Read adjourned the meeting at 7:34 p.m.

ATTEST:

*Minutes Approved on January 7, 2013*

Patricia M. Bushart,  
Main Street Manager

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Russell Read  
Main Street Board Chairman