

**MINUTES**  
**Tourism Advisory Board**  
**Meeting of March 26, 2015**

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The Tourism Advisory Board of the City of Cedar Hill, Texas, met on Thursday, March 26, 2015, at 3:00 PM in the Executive Conference Room of the Cedar Hill Government Center, 285 Uptown Blvd., Cedar Hill, Texas.

The following members were present: Maranda Auzenne, Josh Choate, Gina Doskocil, Anita Hall, Kim Lewis, Shannon Powell-Hart, Terry Silva Amanda Skinner and Haily Summerford. Anita Hall was absent with prior notice. The following City staff members were present: Greg Porter, City Manager; Allison Thompson, Economic Development Director; Patricia Bushart, Tourism and Marketing Manager; Larry Foos, Parks and Recreation Director; Andy Buffington, Economic Development Marketing Manager, and Lea Anne Edwards, Executive Assistant.

**I. Call meeting to order.**

Ms. Bushart called the meeting to order at 3:10 PM with a quorum present.

**II. Election of officers.**

Ms. Skinner made a motion, seconded by Mr. Choate, that Haily Summerford be elected Chairman of the Tourism Advisory Board. The motion carried by unanimous vote.

Ms. Skinner made a motion, seconded by Mr. Choate, that Shannon Powell-Hart be elected Vice-Chairman of the Tourism Advisory Board. The motion carried by unanimous vote.

**III. Report on events.**

The Board viewed a "Year in Review" slideshow and discussed new and continuing activities in the Historic Downtown area, particularly as relates to the impact of these events on local hotel occupancy.

Table-top advertising easels have been placed all around town, including at the State Park and local hotels.

Website redirects have been established for This Week in Cedar Hill (/TWICH) and Coming in Cedar Hill (/CINCH).

**IV. New Business.**

Tuesday, April 7 is the Boards and Commissions Recognition Dinner.

**V. Review action items and set next meeting date and time.**

The next meeting will be held on Thursday, April 30, 2015, at 3:00 PM.

**VI. Adjourn.**

The meeting adjourned at 4:26 PM.

ATTEST:

*Minutes Approved on May 7, 2015*  
Patricia M. Bushart  
Tourism Marketing Manager

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Greg Porter  
City Manager