

**MINUTES**  
**Historic Downtown Advisory Board**  
**Regular Called Meeting, January 23, 2023**

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*The Historic Downtown Advisory Board of the City of Cedar Hill, Texas, met Monday, January 23, 2023, at 6 p.m. at the Cedar Hill Government Center, 285 Uptown Blvd, Cedar Hill, TX 75104.*

*The following members were present: Chelsey Randel, Hannah Tyler, Norman Patten, Christopher Haley, Jake Shepherd, Matthew Chappel, Kenna Prior and Al Armistead. The following City staff members were present: Greg Porter, City Manager, Michelle Hernandez, Destination Marketing Manager, and Alison Ream, Assistant City Manager.*

**I. Call Meeting to Order**

- Chair Matthew Chappel called the meeting to order at 6:05 p.m., declaring it an open meeting, with notice of the meeting duly posted and a quorum present.

**II. Citizens' Forum**

- No citizens were present.

**III. Introductions**

- Greg Porter, City Manager, led introductions of city staff and HDAB board members.

**IV. Discussion of opportunities and priorities of the board.**

- The board discussed and brainstormed both opportunities and challenges facing downtown Cedar Hill.

Opportunities noted:

- Using visuals to share development concepts and information downtown
  - Helping people see opportunity in specific properties
  - HDAB members as boots on the ground to build relationships and share information
  - Making downtown great, not just good
  - Identifying the next strategic properties downtown
  - Engage the community through events and programs
  - Marketing opportunities with merchants and events
  - Engaging merchants in shared vision
  - Engaging and partnering with the Chamber of Commerce
  - Engaging downtown residents
- Challenges noted:
    - Making downtown great, not just good
    - How to influence development that is out of HDAB's regulatory authority
    - Historic preservation