

MINUTES
Historic Downtown Advisory Board
Regular Called Meeting, March 27, 2023

The Historic Downtown Advisory Board of the City of Cedar Hill, Texas, met Monday, March 27, 2023, at 6 p.m. at the Cedar Hill Government Center, 285 Uptown Blvd, Cedar Hill, TX 75104.

The following members were present: Chelsey Randel, Hannah Tyler, Norman Patten, Jake Shepherd, Kenna Prior, Britainie Nelson, Matt Chappel, and Al Armistead. Christopher Haley was absent. The following City staff members were present: Michelle Hernandez, Destination Marketing Manager, and Alison Ream, Assistant City Manager.

I. Call Meeting to Order

- Board Chair Matt Chappel called the meeting to order at 6:03 p.m., declaring it an open meeting, with notice of the meeting duly posted and a quorum present.

II. Citizen Forum

- No citizens spoke at Citizen Forum.

III. Consider approving minutes from the February 27, 2023 meeting.

- Britainie Nelson made a motion to approve the minutes from the February 27 meeting. Hannah Tyler seconded the motion. The board voted unanimously to approve the minutes.

IV. Presentation and discussion of alcoholic beverage regulations.

- Alison Ream, Assistant City Manager, gave a presentation on alcoholic beverage regulations in Cedar Hill. After discussion, the consensus of the board was to make a recommendation to the City Council to consider loosening alcohol regulations to accommodate a wider variety of business models and entertainment options downtown. The board asked staff to prepare draft language for a formal recommendation that the board would consider on a future agenda item.

V. Consider recommending approval of a downtown mural grant program.

- The board reviewed a proposed downtown mural grant program that would provide up to \$10k to non-residential property owners who install a mural in historic downtown. The board asked that guidelines be provided to successful applicants regarding surface preparations and materials used. The board also discussed exploring restoration of the historic lettering on the back of the building at 212 Houston St. (Stacia's School of Dance).
- Al Armistead made a motion to recommend that the City Council approve the proposed downtown mural grant program. Chelsey Randel seconded the motion. The board voted unanimously to recommend approval.

VI. Discuss design options for Street light pole banners.

- The board reviewed options for street light pole banners and gave direction to move forward with one of the options presented with the following adjustments: increasing the photo transparency and using a serif font. The board also discussed hosting an art contest for the next round of banners to showcase local artists.
- Hannah Tyler made a motion to move forward with the banners. Kenna Prior seconded the motion. The board voted unanimously to select the banners.

VII. Staff Reports

- Staff provided an update on the truck ordinance. City staff does not recommend the ordinance as written without an exception for deliveries. The board discussed changing the recommendation to a prohibition of thru traffic and the possibility of following up with individual businesses downtown about their delivery routes. Staff will follow up with Public Works on this item and report back to the board.
- Staff provided a draft schedule of spring programming for Pioneer Park, including a fitness series, local musicians, and the Chamber of Commerce's Farmers Market.
- The board was invited to the annual board and commission appreciation dinner on March 30, 2023.
- Staff will send out a survey of potential dates for a board planning session.

VIII. Adjourn

- Chair Matt Chappel adjourned the meeting at 7:36 p.m.

ATTEST:



Alison Ream
Assistant City Manager



Matthew Chappel
Historic Downtown Board Chair