

Peg Fund

0004

Public-access television is a form of non-commercial mass media where ordinary people can create content television programming which is cablecast through cable TV specialty channels. Public-access television was created in the United States between 1969 and 1971 by the Federal Communications Commission (FCC). Public-access Television is often grouped with public, educational, and government access television channels, by the acronym PEG. Peg Channels are typically only available on cable television systems.

TEX UT. CODE ANN. § 66.009 : Texas Statutes - Section 66.009: PUBLIC, EDUCATIONAL, AND GOVERNMENTAL ACCESS CHANNELS

Cable and Video Companies doing business in a municipality and holding a state-issued certificate of franchise authority shall provide the municipality with capacity in its communications network to allow public, educational, and governmental (PEG) access channels for noncommercial programming.



PROPOSED BUDGET FY 2016-2017



PEG Funds
(Revenues, Expenditures and Change in Fund Balance)
0004

	ACTUAL 2013-2014	ACTUAL 2014-2015	BUDGET 2015-2016	ESTIMATED 2015-2016	CONTINUATION 2016-2017	GROWTH 2016-2017	PROPOSED 2016-2017
BEGINNING FUND BALANCE	\$ 140,709	\$ 217,241		\$ 298,586	\$ 408,313		\$ 408,313
REVENUES							
Interest Earnings	-	-	-	1,390	1,400	-	1,400
Peg Fees	86,607	104,632	-	115,714	115,000	-	115,000
Miscellaneous	-	-	-	-	-	-	-
	86,607	104,632	-	117,104	116,400	-	116,400
EXPENDITURES							
Special Services	10,075	23,287	-	7,378	25,000	-	25,000
Miscellaneous	-	-	-	-	-	-	-
	\$ 10,075	\$ 23,287	\$ -	\$ 7,378	\$ 25,000	\$ -	\$ 25,000
Excess (deficiency) of revenues over (under) expenditures	76,532	81,345	-	109,726	91,400	-	91,400
ENDING FUND BALANCE	\$ 217,241	\$ 298,586	\$ -	\$ 408,313	\$ 499,713	\$ -	\$ 499,713

Police Pension Reserve Fund (Fiduciary Fund)

Fund 0060

This is non-contributory defined benefit pension plan covering reserve officers for the City of Cedar Hill. The City makes contributions from time to time to maintain the plans funding status at desired levels. An actuarial study is completed every two years.



PROPOSED BUDGET FY 2016-2017



Police Pension Reserve Fund
(Revenues, Expenditures and Change in Fund Balance)
Fund 0060

	ACTUAL 2012-2013	ACTUAL 2013-2014	ACTUAL 2014-2015	2015-2016		2016-2017	
				Budget	FYE Estimate	Base Continuation	Growth
BEGINNING FUND BALANCE	\$ 112,183	\$ 118,598	\$ 121,651	\$ 113,617	\$ 113,617	\$ 115,512	\$ -
REVENUES							
Interest	\$ 9,412	\$ 4,563	\$ (8,034)	\$ 3,000	\$ -	\$ 4,500	\$ -
Contributions	15,000	16,457	17,459	-	19,000	20,000	-
Transfer in	-	-	769	-	-	-	-
TOTAL OPERATING REVENUES	\$ 24,412	\$ 21,020	\$ 10,194	\$ 3,000	\$ 19,000	\$ 24,500	\$ -
TOTAL FUNDS AVAILABLE	\$ 136,595	\$ 139,618	\$ 131,845	\$ 116,617	\$ 132,617	\$ 140,012	\$ -
EXPENDITURES							
Pension payments	\$ 16,416	\$ 15,840	\$ 15,552	\$ 16,250	\$ 15,640	\$ 16,000	\$ -
Administrative costs	1,581	2,127	2,676	1,465	1,465	1,500	-
TOTAL OPERATING EXPENDITURES	\$ 17,997	\$ 17,967	\$ 18,228	\$ 17,715	\$ 17,105	\$ 17,500	\$ -
Excess (deficiency) of revenues over (under) expenditures	\$ 6,415	\$ 3,053	\$ (8,034)	\$ (14,715)	\$ 1,895	\$ 7,000	\$ -
ENDING FUND BALANCE	\$ 118,598	\$ 121,651	\$ 113,617	\$ 98,902	\$ 115,512	\$ 122,512	\$ -

Animal Shelter Fund

(Fund 301)

This is an operating fund to account for the operation of the Tri-City Animal Shelter. The cost of operations is shared by Duncanville, Desoto and Cedar Hill.



PROPOSED BUDGET

FY 2016-2017



ANIMAL SHELTER FUND
Revenue, Expenses and Changes in Fund Balance
Fund 301

	ACTUAL 2014 2015	BUDGET 2015-2016	ESTIMATED 2015-2016	CONTINUATION 2016-2017	GROWTH 2016-2017	PROPOSED 2016-2017
BEGINNING FUND BALANCE	\$ (1,627)	\$ (663)	\$ (663)	\$ 162,798	-	\$ 162,798
REVENUES						
Interest earnings	1,878	2,000	500	800	-	800
Charges for services	-	86,475	89,700	105,600	-	105,600
Donations and miscellaneous	-	69,000	66,100	65,000	-	65,000
Other governments	-	670,945	670,945	692,176	-	692,176
Transfers in from other funds		-	139,651	-	-	-
TOTAL OPERATING REVENUES	\$ 1,878	\$ 828,420	\$ 966,896	\$ 863,576	-	\$ 863,576
TOTAL FUNDS AVAILABLE	\$ 250	\$ 827,757	\$ 966,233	\$ 1,026,374	-	\$ 1,026,374
EXPENDITURES						
Personnel	-	513,855	494,411	533,726	-	533,726
Supplies	663	66,690	59,175	65,800	-	65,800
Maintenance	-	9,725	9,100	12,325	-	12,325
Services	250	76,350	77,900	71,650	-	71,650
Utilities	-	42,285	36,600	40,100	-	40,100
Leases/Rentals	-	9,185	17,604	17,726	-	17,726
Miscellaneous	-	8,750	7,700	8,300	-	8,300
TOTAL OPERATING EXPENDITURES	\$ 913	\$ 726,840	\$ 702,490	\$ 749,627	-	\$ 749,627
Capital Outlay	-	-	-	-	-	-
Transfers to Debt Service Fund	-	100,945	100,945	101,812	-	101,812
TOTAL CAPITAL AND TRANSFERS	\$ -	\$ 100,945	\$ 100,945	\$ 101,812	-	\$ 101,812
TOTAL EXPENDITURES, CAPITAL AND TRANSFERS	\$ 913	\$ 827,785	\$ 803,435	\$ 851,439	-	\$ 851,439
Excess (deficiency) of revenues over (under) expenditures	\$ 965	\$ 635	\$ 163,461	\$ 12,137	-	\$ 12,137
ENDING FUND BALANCE	\$ (663)	\$ (28)	\$ 162,798	\$ 174,935	-	\$ 174,935
Unreserved, undesignated @18%						\$ 134,935
Donated amounts restricted to specific purchases						\$ 40,000
Total Fund Balance						\$ 174,935

DEPARTMENT PERSONNEL	PAY GRADE	11/12	12/13	13/14	14/15	15/16	16/17
Shelter Manager	618	1.00	1.00	1.00	1.00	1.00	1.00
Assistant Shelter Manager	615	1.00	1.00	1.00	1.00	1.00	1.00
Volunteer and Marketing Coordinator	613	0.00	1.00	1.00	1.00	1.00	1.00
Shelter Attendant	612	5.00	4.00	4.00	4.00	4.00	4.00
Part-Time Attendant	92	2.63	3.53	3.53	3.53	3.33	3.33
Subtotal:		9.63	10.53	10.53	10.53	10.33	10.33



Hotel Occupancy Tax Fund

(Fund 302)

This fund is supported by a Hotel-Motel Occupancy Tax. The fund supports tourism and special events.



PROPOSED BUDGET

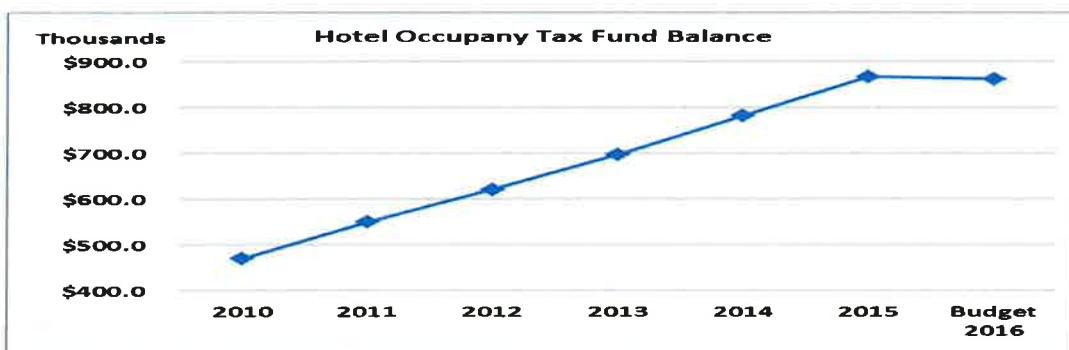
FY 2016-2017



HOTEL OCCUPANCY TAX FUND
Revenue, Expenses and Changes in Fund Balance
Fund 302

	2013-2014	2014-2015	Budget 2015-2016	Estimated 2015-2016	Continuation 2016-2017	Growth 2016-2017	Proposed 2016-2017
BEGINNING FUND BALANCE	\$ 695,966	\$ 780,975	\$ 866,113	\$ 866,113	\$ 894,358		\$ 894,358
REVENUES							
Interest earnings	2,179	2,325	2,350	2,500	2,500	-	2,500
Charges for services	213,130	259,954	230,000	268,500	240,000	-	240,000
Miscellaneous income	-	-	-	-	-	-	-
Other financing sources	-	-	-	-	-	-	-
TOTAL OPERATING REVENUES	215,309	262,279	232,350	271,000	242,500	-	242,500
TOTAL FUNDS AVAILABLE	\$ 911,275	\$ 1,043,255	\$ 1,098,463	\$ 1,137,113	\$ 1,136,858	\$ -	\$ 1,136,858
EXPENDITURES							
Personnel	51,682	91,410	101,815	88,486	109,415	-	109,415
Supplies	33,592	43,511	74,285	91,120	111,445	20,000	131,445
Services	30,785	13,788	38,050	41,350	46,050	-	46,050
Other Services-Chamber ¹	10,142	21,536	15,000	13,009	15,000	-	15,000
Miscellaneous	4,099	6,897	8,335	8,790	24,340	-	24,340
TOTAL OPERATING EXPENDITURES	130,300	177,141	237,485	242,755	306,250	20,000	326,250
Excess (deficiency) of revenues over (under) expenditures	85,009	85,138	(5,135)	28,245	(63,750)	(20,000)	(83,750)
ENDING FUND BALANCE	\$ 780,975	\$ 866,113	\$ 860,978	\$ 894,358	\$ 830,608	\$ (20,000)	\$ 810,608
25% Fund Balance	\$ 32,575	\$ 44,285	\$ 59,371	\$ 60,689	\$ 76,563		\$ 81,563

¹ Other Services - Chamber functions - tournament sponsorships



DEPARTMENT	PAY GRADE						
		11/12	12/13	13/14	14/15	15/16	16/17
Marketing/Hotel Motel:							
Neighborhood Services Coordinator	616	1.00	1.00	1.00	0.00	0.00	0.00
Tourism Marketing/Mainstreet Manager	618	0.00	0.00	0.00	1.00	1.00	1.00
Part Time Tourism Assistant	93	0.00	0.00	0.00	0.00	0.00	0.50
Subtotal:		1.00	1.00	1.00	1.00	1.00	1.50

TOURISM/MARKETING

MISSION STATEMENT:

The mission of the Tourism Division is to showcase the quality of life and improve the local economy by bringing visitors, meetings, sports and recreation and social events and activities to Cedar Hill.

CORE FUNCTIONS:

- 1) Promotion** – Plan, develop and implement programs, projects and experiences to promote the City as a general leisure, tourist, meeting and sports market destination, both regionally and statewide.
- 2) Facilitation** – Establish and maintain productive working relationships with leaders from the local hospitality industry, regional and state tourism agencies.
- 3) Education** – Inform local businesses about the economic benefits of tourism and coordinate ways they can participate in local tourism opportunities to generating additional revenue.

CORE FUNCTION #1: Promotion

Action:

- Identify and cultivate qualified leads from targeted market segments to solicit local, regional and statewide meeting/event planners
- Develop and execute programs that enhance the visitors' stay, generate positive community awareness and support and create opportunities for participation
- Develop wayfinding tools, maps, dining and shopping guides, lists of facilities and other needed tourist information via printed and online tools
- Oversee the creation, review and distribution of all internal and external advertising related to promoting the tourism, meeting, sports and leisure markets in Cedar Hill
- Place advertising in appropriate publications and online to attract visitors with interests in sporting events, eco-tourism and other identified target audiences and activities
- Generate and maintain content for special Tourism section of City website
- Work with Public Information Officer and tourism partners to develop social media campaign(s) for Cedar Hill tourism
- Coordinate with tourism partners and various local agencies to develop strategies for increasing visitor volume and expenditures
- Oversee procedure to provide incentives and encouragement for event and travel planners to choose Cedar Hill as a leisure travel, tourism and event destination

Activity Measurement:

- Update qualified lead database quarterly
- Complete all approved programs by September 2015
- Create and distribute print brochure with compatible online and web-based applications by January 2015
- Review all internal and external advertising media monthly
- Coordinate all media buys annually
- Perform weekly review and update of Cedar Hill Tourism web page
- Monitor tourism-related social media correspondence daily
- Meet individually with Tourism Advisory Board members quarterly
- Review sponsorship and incentive requests monthly

Meets City Council's Premier Statements:

Cedar Hill Has Distinctive Character.

Cedar Hill Has Vibrant Parks and Natural Beauty.

Cedar Hill Has a Strong and Diverse Economy.

CORE FUNCTION #2: Facilitation

Action:

- Foster cooperative rapport with tourism partners – hoteliers, attractions, restaurateurs, merchants, etc. – and outside organizations to encourage participation in tourism marketing, advertising and promotional opportunities
- Serve as liaison between visitors and the available facilities, services, attractions, events and activities
- Represent the City at appropriate conferences, tradeshows and industry events
- Work with the Public Information Officer to coordinate brand, mission and promotional statements
- Seek partnerships to enhance our event-hosting capabilities
- Serve as liaison to the Tourism Advisory Board

Activity Measurement:

- Increase local partner participation in tourism activities by 10%
- Process and coordinate service requests and event inquiries within three business days of receipt to ensure appropriate response and support
- Attend a minimum of two tourism-related conferences annually
- Review all marketing and promotional media products for brand use appropriateness with Public Information Officer prior to publication and/or distribution
- Create events sponsorship and participation opportunities guide semi-annually
- Facilitate Tourism Advisory Board meetings monthly

Meets City Council's Premier Statements:

Cedar Hill Has Distinctive Character.

Cedar Hill Has Vibrant Parks and Natural Beauty.

Cedar Hill Has a Strong and Diverse Economy.

CORE FUNCTION #3: Education

Action:

- Provide relevant information for hotel/motel personnel on experiences, sports and recreation facilities, attractions and events in the City
- Coordinate with the Public Information Officer to develop other communication avenues for tourism and to ensure appropriate use of City logos, symbols and graphic identity by staff, the community and tourism partners
- Design, develop and conduct familiarization tours of the City for media, event planning, tour operators, travel professionals and realtors
- Build campaigns that educate and motivate residents, local businesses and the community at-large to become brand ambassadors and visitor advocates for Cedar Hill tourism.

Activity Measurement:

- Meet individually with local tourism partners quarterly
- Review and update communication content and distribution resources with Public Information Officer weekly
- Host familiarization tours of Cedar Hill quarterly
- Publish monthly web-based and HIGHLIGHTS feature for Cedar Hill tourism events and attractions

Meets City Council's Premier Statements:

Cedar Hill Has Distinctive Character.

Cedar Hill Has Vibrant Parks and Natural Beauty.

Cedar Hill Has a Strong and Diverse Economy.

Animal Shelter Donation Fund

(Fund 303)

This is a special revenue fund used to track donations made to the animal shelter. The funds are to be used for the purpose of which the donation is made.



PROPOSED BUDGET

FY 2016-2017



ANIMAL SHELTER DONATION FUND
Revenue, Expenses and Changes in Fund Balance
Fund 303

	2013-2014	2014-2015	BUDGET 2015-2016	ESTIMATED 2015-2016	CONTINUATION 2016-2017	GROWTH 2016-2017	PROPOSED 2016-2017
BEGINNING FUND BALANCE	\$ 88,375	\$ 78,100	\$ 139,397	\$ 139,397	\$ -	\$ -	\$ -
REVENUES							
Interest earnings	288	303	250	254	-	-	-
Donations	20,901	87,452	25,000	-	-	-	-
TOTAL OPERATING REVENUES	\$ 21,189	\$ 87,755	\$ 25,250	\$ 254	\$ -	\$ -	\$ -
TOTAL FUNDS AVAILABLE	\$ 109,564	\$ 165,854	\$ 164,647	\$ 139,651	\$ -	\$ -	\$ -
EXPENDITURES							
Expendable Supplies	5,786	2,875	3,500	-	-	-	-
Special Services	12,608	15,531	18,150	-	-	-	-
Shelter Equipment	-	6,173	1,000	-	-	-	-
Shelter Expansion	13,071	-	2,500	-	-	-	-
Transfer to Another Fund	-	1,878	-	139,651	-	-	-
TOTAL OPERATING EXPENDITURES	31,465	26,457	25,150	139,651	-	-	-
Excess (deficiency) of revenues over (under) expenditures	(10,276)	61,297	100	(139,397)	-	-	-
ENDING FUND BALANCE	\$ 78,100	\$ 139,397	\$ 139,497	\$ -	\$ -	\$ -	\$ -

Note: Shelter Donation Fund was merged into the Animal Shelter Fund for accounting purposes and ease of calculation of participating entity costs.

POLICE FORFEITURE FUND

(Fund 306)

This is a Special Revenue Fund to account for fines and forfeitures of property resulting from criminal cases within the boundaries of the City that have been adjudicated by the State of Texas in District Court; Requires Annual Reporting to the State.



PROPOSED BUDGET

FY 2016-2017



POLICE FORFEITURE FUND
Revenue, Expenses and Changes in Fund Balance
Fund 306

	ACTUAL 2013-2014	ACTUAL 2014-2015	Budget 2015-2016	Estimated 2015-2016	Continuation	Growth	Proposed
BEGINNING FUND BALANCE	\$ 70,103	\$ 69,407	\$ 65,628	\$ 65,628	\$ 83,503		\$ 83,503
REVENUES							
Interest earnings	229	210	300	375	375	-	375
Forefeitures	20,564	20,047	18,000	20,500	25,000	-	25,000
TOTAL OPERATING REVENUES	20,792	20,257	18,300	20,875	25,375	-	25,375
TOTAL FUNDS AVAILABLE							
EXPENDITURES							
Supplies	-	-	-	-	-	-	-
Miscellaneous	21,489	24,036	12,000	3,000	40,500	-	40,500
TOTAL OPERATING EXPENDITURES	21,489	24,036	12,000	3,000	40,500	-	40,500
Excess (deficiency) of revenues	(696)	(3,779)	6,300	17,875	(15,125)	-	(15,125)
ENDING FUND BALANCE	\$ 69,407	\$ 65,628	\$ 71,928	\$ 83,503	\$ 68,378	\$ -	\$ 68,378

Community Development Corporation

(Fund 308)

The Cedar Hill Community Development Corporation is tasked with bringing much needed recreational, facility development and tourism opportunities to the City of Cedar Hill. The mission of the CDC is to plan the growth and development of the Cedar Hill Park & Recreation system by administering the City's quarter-cent sales tax and apply it towards capital projects benefiting town parks and related projects. On January 15, 1994, the voters of the City approved the imposition of an additional sales and use tax of one-half of one percent (1/2 of 1%) for economic development and an additional one-half of one percent (1/2 of 1%) for community development. Collection for each additional tax went into effect on July 1, 1994.

Proposed Budget FY 2016-2017



Board of Directors

Don Ripple, Vice President
Ruth Ann Bechdol
James Charles
William Collins
Remelle Edwards
William Pinnix
Vacant
Warren Goss, Ex-Officio
Steven Cook, Ex-Officio



COMMUNITY DEVELOPMENT CORPORATION

Revenue, Expenses and Changes in Fund Balance

Fund 308

	2013-2014	2014-2015	BUDGET 2015-2016	ESTIMATED 2015-2016	CONTINUATION 2016-2017	GROWTH 2016-2017	PROPOSED 2016-2017
BEGINNING FUND BALANCE	\$ 6,506,450	\$ 7,364,613	\$ 8,531,959	\$ 8,531,959	\$ 8,856,985	\$ -	\$ 8,856,985
REVENUES							
Sales tax	3,377,627	3,555,210	3,655,000	3,769,901	3,964,361	-	3,964,361
Interest income	21,069	25,320	30,000	23,000	30,000	-	30,000
Charges for services	713,121	662,214	715,000	705,040	705,500	-	705,500
Intergovernmental	3,142	153,452	-	-	-	-	-
Miscellaneous	6,011	21,426	55,000	40,855	40,800	-	40,800
TOTAL OPERATING REVENUES	\$ 4,120,970	\$ 4,417,621	\$ 4,455,000	\$ 4,538,796	\$ 4,740,661	\$ -	\$ 4,740,661
EXPENDITURES							
Personnel	\$ 1,263,000	\$ 1,225,259	\$ 1,364,970	\$ 1,373,580	\$ 1,433,085	\$ -	\$ 1,433,085
Supplies	117,320	145,994	141,895	132,235	154,390	-	154,390
Maintenance	158,220	151,618	186,815	212,790	216,255	-	216,255
Services	237,186	199,608	200,815	261,609	290,025	-	290,025
Utilities	343,778	321,823	350,305	291,325	327,450	-	327,450
Leases/Rentals	53,441	58,474	46,860	47,747	46,845	-	46,845
Miscellaneous	20,711	30,089	23,715	28,090	27,500	-	27,500
Total Operating Expenditures	\$ 2,193,657	\$ 2,132,865	\$ 2,315,375	\$ 2,347,376	\$ 2,495,550	\$ -	\$ 2,495,550
Capital Outlays	622,194	372,973	2,693,800	1,117,703	2,693,984	949,100	3,643,084
Debt	735,388	744,438	747,290	748,690	743,988	-	743,988
Total Capital and Debt Expenditures	\$ 1,357,582	\$ 1,117,410	\$ 3,441,090	\$ 1,866,393	\$ 3,437,972	\$ 949,100	\$ 4,387,072
TOTAL EXPENDITURES	\$ 3,551,239	\$ 3,250,275	\$ 5,756,465	\$ 4,213,769	\$ 5,933,522	\$ 949,100	\$ 6,882,622
Excess (deficiency) of revenues over (under) expenditures	\$ 569,730	\$ 1,167,346	\$ (1,301,465)	\$ 325,026	\$ (1,192,860)	\$ (949,100)	\$ (2,141,960)
ENDING FUND BALANCE	\$ 7,076,180	\$ 8,531,959	\$ 7,230,494	\$ 8,856,985	\$ 7,664,125	\$ (949,100)	\$ 6,715,025

Community Development Corp Revenue Schedule

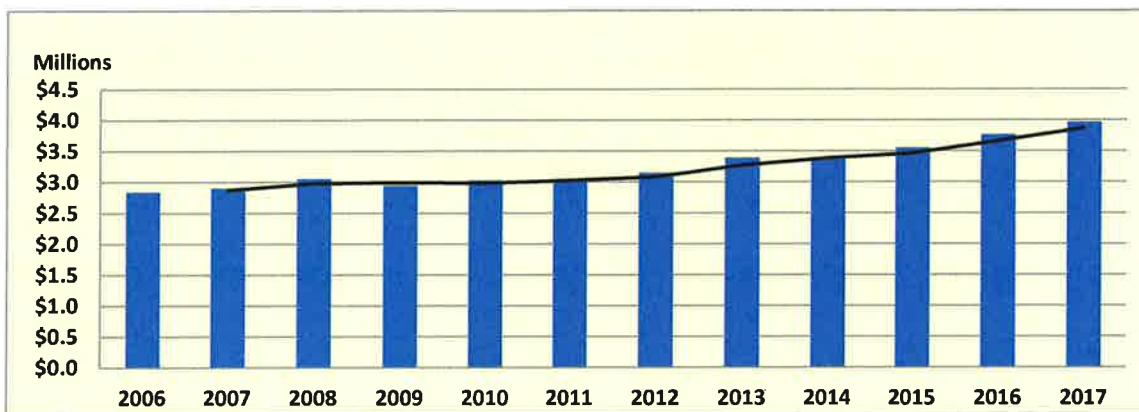
Account Number	2013-2014	2014-2015	2015-2016		2016-2017			
			Budget	FYE Estimate	Base Continuation	CM Proposed	\$ CHg	% Var.
Investment Income								
0308-100-000-47102 Investment Pool Interest	286	81	-	-	-	-	-	0.0%
0308-100-000-47104 Securities Investment Interest	-	-	-	-	-	-	-	0.0%
0308-100-000-47105 Restricted Assets Interest	-	-	-	-	-	-	-	0.0%
0308-100-000-47111 Interest Allocation - Bank Account	20,783	25,239	30,000	23,000	30,000	30,000	-	100.0%
0308-100-000-47112 Interest Allocation - Investment Pool	-	-	-	-	-	-	-	0.0%
Total Investment Income	21,069	25,320	30,000	23,000	30,000	30,000	-	100.0%
Taxes								
0308-400-000-40201 Sales Taxes	3,377,627	3,555,210	3,655,000	3,769,901	3,964,361	3,964,361	309,361	108.5%
Total Taxes	3,377,627	3,555,210	3,655,000	3,769,901	3,964,361	3,964,361	309,361	108.5%
Intergovernmental Revenues								
0308-400-000-42121 Federal College Work Study	-	-	-	-	-	-	-	0.0%
0308-400-000-42301 Red Oak Creek Trail	3,142	153,452	-	-	-	-	-	0.0%
Total Intergovernmental Revenues	3,142	153,452	-	-	-	-	-	0.0%
Charges For Services								
0308-400-000-43308 Recreation Merchandise	12	539	-	500	500	500	500	0.0%
0308-400-000-43325 Volleyball Fees	-	-	-	-	-	-	-	0.0%
0308-400-000-43350 Recreation Center Fees	698,629	637,437	700,000	700,000	700,000	700,000	-	100.0%
0308-400-000-43356 Valley Ridge Rental	14,480	24,238	15,000	4,540	5,000	5,000	(10,000)	33.3%
Total Charges For Services	713,121	662,214	715,000	705,040	705,500	705,500	(9,500)	98.7%
Miscellaneous income								
0308-400-000-48535 Other Donations	3,917	4,865	55,000	40,000	40,000	40,000	(15,000)	72.7%
0308-400-000-48901 Cash Short/Over	-	(1)	-	5	-	-	-	0.0%
0308-400-000-48999 Miscellaneous Income	2,094	16,562	-	850	800	800	800	0.0%
Total Miscellaneous Income	6,011	21,426	55,000	40,855	40,800	40,800	(14,200)	74.2%
0308-400-49000 Other Financing Sources								
0308-400-000-49101 Interfund Transfer In	-	-	-	-	-	-	-	0.0%
0308-400-000-49199 Proceeds From Debt Issuance	-	-	-	-	-	-	-	0.0%
Total Other Financing Sources	-	-	-	-	-	-	-	0.0%
Total Community Development Corp Revenue	4,120,970	4,417,621	4,455,000	4,538,796	4,740,661	4,740,661	285,661	106.4%

STAFFING -

DEPARTMENT	PAY GRADE	11/12	12/13	13/14	14/15	15/16	16/17
Valley Ridge Park:							
Main Street Manager	616	0.00	0.00	0.00	0.00	0.00	0.00
Parks Maintenance Crew Chief	615	0.00	1.00	1.00	1.00	1.00	1.00
Parks Maintenance Worker	612	4.00	4.00	4.00	4.00	4.00	4.00
Part-Time and Seasonal Laborers	N/A	2.79	2.79	2.79	2.79	2.79	2.79
Subtotal:		6.79	7.79	7.79	7.79	7.79	7.79
Recreation Center:							
Recreation Center Manager	618	1.00	1.00	1.00	1.00	1.00	1.00
Health and Wellness Coordinator	615	0.00	0.00	1.00	1.00	1.00	1.00
Recreation Coordinator	615	3.00	3.00	2.00	2.00	1.00	1.00
Recreation Center Event Coordinator	615	0.00	0.00	1.00	1.00	1.00	1.00
Special Events/Marketing Coordinator	615	1.00	1.00	1.00	1.00	1.00	0.00
Marketing Coordinator	615	0.00	0.00	0.00	0.00	0.00	1.00
Building Maintenance Crew Chief	614	0.00	0.00	0.00	0.00	0.00	1.00
Building Maintenance Technician	613	1.00	1.00	1.00	1.00	1.00	0.00
Recreation Assistant Lead	613	1.00	1.00	0.00	0.00	0.00	0.00
Recreation Specialist	613	0.00	0.00	0.00	0.00	1.00	1.00
Administrative Secretary	612	1.00	1.00	1.00	1.00	1.00	1.00
Recreation Assistant - Fitness	611	1.00	1.00	1.00	1.00	1.00	1.00
Custodian	611	2.00	2.00	2.00	2.00	2.00	2.00
Member Services Assistant	611	2.00	2.00	2.00	2.00	2.00	2.00
Seasonal Camp Site Supervisor	93	0.00	0.00	0.46	0.00	0.00	0.00
Lead Camp Counselor	93	0.00	0.00	0.00	0.42	0.42	0.42
Seasonal Summer Camp Counselor	92	0.00	0.00	2.76	0.42	0.38	0.38
Part-Time Recreation Assistant	92	2.50	2.50	2.50	2.50	3.00	3.00
Part-Time Member Services Assistant	92	6.00	6.00	6.00	6.00	5.50	5.50
Part-Time Building Attendant	91	1.50	1.50	1.50	1.50	1.50	1.50
Seasonal Recreational Aide	N/A	0.00	0.00	0.00	0.00	0.00	0.00
Seasonal Funtopia Aide	N/A	0.00	0.00	0.00	0.00	0.00	0.00
Subtotal:		23.00	23.00	26.22	23.84	23.80	23.80

Sales Tax by Fiscal Year

Fiscal Year	Total Sales Tax Received	1¢ City	3/8 of 1 EDC	1/2¢ CDC	1/8 of 1¢ CCD	Total Distributed	% Chg
2006	11,380,995	5,690,498	2,845,249	2,845,249	-	11,380,995	12.41%
2007	11,619,921	5,809,960	2,904,980	2,904,980	-	11,619,921	2.10%
2008	12,224,819	6,112,410	3,056,205	3,056,205	-	12,224,819	5.21%
2009	11,772,591	5,886,296	2,943,148	2,943,148	-	11,772,591	-3.70%
2010	12,123,569	6,061,784	3,030,892	3,030,892	-	12,123,569	2.98%
2011	12,091,229	6,045,614	3,022,807	3,022,807	-	12,091,229	-0.27%
2012	12,598,457	6,299,228	3,149,614	3,149,614	-	12,598,457	4.20%
2013	12,896,112	6,786,900	2,545,088	3,393,450	170,674	12,896,112	2.36%
2014	13,428,345	6,755,253	2,533,220	3,377,627	762,245	13,428,345	4.13%
2015	14,201,864	7,110,420	2,666,407	3,555,210	869,827	14,201,864	5.76%
2016	15,067,224	7,539,801	2,827,425	3,769,901	930,097	15,067,224	6.09%
2017	15,739,750	7,935,310	2,975,741	3,967,655	974,828	15,853,534	5.22%



REFUNDED:

GO Bds 2002 - TAX (original mty 2022)
COs 2003 - EDC (original mty 2013)
COs 2003A - CDC (original mty 2028)

**630,000 General Obligation Refunding Bo
Series 2011**

Fiscal Year	CDC Supported (Recreation Center)		
	Principal	Interest	Total
2015	455,000	288,738	743,738
2016	475,000	272,288	747,288
2017	485,000	258,988	743,988
2018	495,000	246,588	741,588
2019	515,000	229,988	744,988
2020	535,000	207,863	742,863
2021	550,000	195,819	745,819
2022	570,000	177,097	747,097
2023	560,000	151,894	711,894
2024	580,000	130,519	710,519
2025	605,000	104,519	709,519
2026	630,000	76,400	706,400
2027	660,000	46,906	706,906
2028	695,000	15,203	710,203
Total	7,810,000	2,402,806	10,212,806

Memorandum

Date: June 23, 2016
To: City Council
From: Greg Porter, City Manager
RE: FYE 2017 Project Funding and Budget Discussion

During the Board's June 1, 2016 Budget Workshop, a packet of information related to the upcoming fiscal year was considered.

Based on the Board's discussion, the proposed budget includes funding for operation and maintenance of Valley Ridge Park; the Alan E. Sims Cedar Hill Recreation Center; and Red Oak Creek Trail. Funding is also included for replacement equipment for Valley Ridge Park, \$12,000.

In addition, funding is included for the following, one-time expenditure projects: 2012 Parks and Recreation, Trails and Open Space Visioning Master Plan Update, \$18,500; FM 1382 Core Trail Phase III Construction Supplemental Funding, \$500,000; City Center Park Land Acquisition, \$200,000; Wildwood Shade Structures, \$24,000; Replacement of Athletic Flooring Overlay-Indoor Track, A/V System, and lighting at the Alan E. Sims Recreation Center, \$176,600; and Mobile Security Cameras, \$25,000.

A public hearing was called by the Board on June 1, 2016 to seek public input on the proposed projects and also to consider recommending the FYE 2017 Budget to the City Council. Please review the information and let me know if you have any questions prior so we can be sure and have that information to you in advance of the meeting. Thank you.

**PROPOSED
FY 2017 PROJECT SUBMITTAL SUMMARY
CAPITAL PROJECTS
June 23, 2016**

Priority	Project Name: Proposed Project 2017	Project Cost
I	2012 Parks and Recreation, Trails and Open Space and Trails Visioning Master Plan Update	\$ 18,500
II	1382 Phase III Construction Supplemental Funding	\$ 500,000
III	City Center Park Land Acquisition	\$ 200,000
IV	Wildwood Shade Structures	\$ 29,000
V	Alan E. Sims Cedar Hill Recreation Center Athletic Flooring Overlay-Indoor Track	\$ 55,000
VI	Alan E. Sims Cedar Hill Recreation Center A/V System Digital Conversion	\$ 80,000
VII	Alan E. Sims Cedar Hill Recreation Center LED Light Conversion	\$ 41,600
VIII	Mobile Security Cameras	\$ 25,000
Total Projects Proposed		\$ 949,100

**FYE 2017 UNFUNDDED PROJECT SUBMITTAL SUMMARY
CAPITAL PROJECTS
June 23, 2016**

IX	Valley Ridge Park Playground Surface	\$ 195,000
X	Alan E. Sims Cedar Hill Recreation Center Meeting Room Wall Partition Replacement	\$ 100,000
XI	Valley Ridge Parking Expansion	\$ 300,000
Total Projects Unfunded		\$ 595,000

VALLEY RIDGE PARK

MISSION STATEMENT:

The mission of the Cedar Hill Parks and Recreation Department is to maximize the benefit and enjoyment of parks, programs and activities utilizing City resources in an effective, efficient and responsive manner.

CORE FUNCTIONS:

- 1) **Maintain grounds for Valley Ridge Park** – Mow, treat and fertilize Valley Ridge Park
- 2) **Athletic field preparation** - Ensure athletic fields are safe and aesthetically pleasing
- 3) **Provide general park facility maintenance and repair** – Ensure Valley Ridge buildings, equipment and structures are safe
- 4) **Control litter and remove debris** - Remove litter and debris from Valley Ridge Park

2016 - 2017 WORKPLAN

CORE FUNCTION: #1 Maintain grounds for Valley Ridge Park

Action:

- Mow, treat and fertilize Valley Ridge Park

Activity Measurement:

- Treat and fertilize 82 acres, seven times per year
- Mow 51 acres of undeveloped grounds twice a month for nine months
- Mow 35 acres of soccer fields at least two times a week for nine months
- Mow 19 acres of football fields at least two times a week for nine months
- Mow 16 acres of developed grounds once a week for nine months
- Mow 15 acres of baseball fields at least two times a week for nine months
- Mow 6 acres of softball fields at least two times a week for nine months
- Seed baseball, soccer and softball annually

Meets City Council's Premier Statement:

Cedar Hill has Vibrant Parks and Natural Beauty.

CORE FUNCTION: #2 Athletic field preparation

Action:

Ensure athletic fields are safe and aesthetically pleasing Activity Measurement:

- Drag and mark 10 baseball/softball fields prior to each series of games
- Mark three football and 18 soccer fields prior to each series of games
- Conduct daily inspection of three football fields, 18 soccer fields, 10 baseball/softball fields prior to each series of games

Meets City Council's Premier Statement:

Cedar Hill has Vibrant Parks and Natural Beauty.

CORE FUNCTION: #3 Provide general park facility maintenance and repair

Action:

- Inspect and repair park structures
- Maintain irrigation systems

Activity Measurement:

- Inspect four playgrounds weekly
- Document playground inspections monthly
- Inspect fences and bleachers daily
- Monitor irrigation systems for distribution efficiency daily
- Inspect seven park structures weekly

Meets City Council's Premier Statements:

Cedar Hill has Vibrant Parks and Natural Beauty.

Cedar Hill is Safe.

CORE FUNCTION: #4 Control litter and remove debris from Valley Ridge Park

Action:

- Remove litter and debris from Valley Ridge Park

Activity Measurement:

- Remove litter and debris from Valley Ridge Park daily
- Remove recycling from solar compactors when notified by unit

Meets City Council's Premier Statements:

Cedar Hill is Clean.

Cedar Hill has Vibrant Parks and Natural Beauty.

RECREATION CENTER

MISSION STATEMENT:

The mission of the Cedar Hill Parks and Recreation Department is to maximize the benefit and enjoyment of parks, programs and activities utilizing City resources in an effective, efficient and responsive manner.

CORE FUNCTIONS:

- 1) Provide, promote and increase Recreation Center utilization to the public –** Administer, supervise, implement and improve efficiency in memberships, programs, leagues, special events, rentals and all building uses
- 2) Retain Current Customers and Attract New Customers –** Exceed expectations through providing premier customer service to existing members and patrons and secure new customers
- 3) Encourage and Develop Internal Relations of Recreation Center Staff, Personal Trainers, and Contract Instructors to Provide Exemplary Service to the Public –** Continue to build relationships amongst staff, personal trainers, contract instructors and management to efficiently work together.
- 4) Provide Building Maintenance –** Maintain a clean, safe and operable facility for public use

2016 - 2017 WORKPLAN

CORE FUNCTION: #1 Provide, promote and increase Recreation Center utilization to the public

Action:

- Offer affordable membership plans to the Cedar Hill community and surrounding areas
- Offer daily passes to allow guests an opportunity to evaluate the quality of the building and equipment and promote future membership and healthy lifestyles
- Plan, promote and implement healthy lifestyles through quality health, fitness and wellness classes
- Plan, promote and implement healthy lifestyles through quality general youth, adult and aging adult programming
- Plan, promote, implement healthy lifestyles through quality adult leagues
- Plan, promote, implement healthy lifestyles through youth, adult and family special events
- Plan, promote, implement youth development programs to build relationships with area youth
- Actively seek opportunities to work with local organizations and host local tournaments and/or special events
- Offer community rental space
- Administer building uses

Activity Measurement:

- Offer, promote and evaluate four different membership types including 1-Month, 3-Month, Annual and Corporate daily
- Offer and promote daily passes to non-members to encourage future membership purchases daily
- Provide an overview of Recreation Center amenities and services to youth and adults through patron orientations daily
- Offer six quality personal trainers to the members daily
- Schedule and provide support staff for membership sales and renewal, class registration, fitness, facility monitoring, and customer service daily
- Furnish one style of quality martial arts classes monthly
- Supply four quality dance classes (noncompetitive) monthly
- Offer and evaluate seven quality special interest classes monthly
- Plan, promote and evaluate four types of quality aerobic high-impact exercise classes monthly
- Furnish two quality low-impact cardiovascular activities monthly
- Implement 13 free healthy lifestyle events free to members annually
- Craft four quality special youth programs annually
- Present four seasons of adult volleyball leagues (56 teams) annually
- Create two new quality programs unifying our youth community and City staff annually
- Generate five special events that connect the community annually
- Schedule 700 room bookings annually
- Furnish community space at no charge to 20 functions annually
- Assist with two regional and/or statewide events to market and promote

use of the Recreation Center for economic and tourism purposes annually

Activity Measurement (continued):

- Open and provide adequate staff to allow 5,400 hours of Recreation Center operations annually: Hours - Monday through Friday 5:30 A.M. to 9:30 P.M.; Saturday 8:00 A.M. to 6:00 P.M.; Sunday 1:00 P.M. to 7:00 P.M.
- Staff Recreation Center for 5,500 hours of rental space annually: Hours - Monday through Thursday 5:30 A.M. to 9:30 P. M.; Friday 5:30 A.M. to 12:00 (midnight); Saturday 8:00 A.M. to 12:00 (midnight); Sunday 1:00 P.M. to 9:00 P.M.
- Staff Recreation Center Barnyard for 2,240 hours annually: Monday through Friday 8:00 A.M. to 12:00 (noon) and 5:00 P.M. to 9:00 P.M.; Saturday 9:00 A.M. to 12:00 (noon)
- Maintain a minimum of 5,000 memberships: 1,400 annual memberships; 2,500 three-month memberships; and 2,800 one-month memberships annually
- Sell, a minimum of, 18,000 Day Passes annually
- Increase cost recovery from 50% to 60% annually

Meets City Council's Premier Statement:

Cedar Hill has Distinctive Character.

Cedar Hill has a Strong and Diverse Economy.

Cedar Hill is Safe.

Cedar Hill is Clean.

Cedar Hill has Excellent, Safe and Efficient Infrastructure.

CORE FUNCTION: #2 Retain Current Customers and Attract New Customers

Action:

- Provide premier internal and external customer service
- Personalize customer service techniques
- Conduct one yearly membership satisfaction survey
- Implement an incentive program for current members
- Provide and market five membership specials
- Market awareness of the Recreation Center using community events/organizations and local businesses
- Encourage use of the Recreation Center utilizing internet and social networks

Activity Measurement:

- Manage and respond to customer complaints and inquiries within 24 hours
- Greet each member and guest upon entering the Recreation Center daily
- Approach members and guests throughout the facility daily and inquire if they have any questions or need any assistance
- Enthusiastically offer all new guests or rental inquiries tours of the facility daily
- Publicize Recreation Center activities through multiple social media networks daily
- Create and distribute a Parks & Recreation Newsletter to promote all Recreation Center activities and programs twice a month
- Refresh and/or maintain website as needed but at least monthly
- Attend local schools (CHISD & charter/private schools) health/community fairs quarterly
- Circulate three brochures annually to Cedar Hill residents seasonally (spring, summer and fall)
- Create, implement and evaluate an annual membership satisfaction survey for all memberships in early November

Meets City Council's Premier Statement:

Cedar Hill has Vibrant Parks and Natural Beauty.

Cedar Hill has a Strong and Diverse Economy.

Cedar Hill is Safe.

Cedar Hill has Texas Schools of Choice.

Cedar Hill has Excellent, Safe and Efficient Infrastructure.

CORE FUNCTION: #3 Encourage and Develop Internal Relations of Recreation Center Staff, Personal Trainers, and Contract Instructors to Provide Exemplary Service to the Public

Action:

- Implement and sustain a leadership team within the Recreation Center
- Provide premier internal customer service
- Build relationships with all levels of staff
- Build trust throughout organization including Personal Trainers and Contract Instructors
- Implement and sustain three new staff based programs each fiscal year
- Actively seek input from all levels of staff, personal trainers and contract instructors
- Reinforce belief that employees at all levels are valued and respected

Activity Measurement:

- Host Coordinator level staff and above leadership team by meeting bi-monthly to decide policy and procedure direction
- Proactively communicate with personal trainers and contract instructors bi-weekly
- Encourage open flow of communication through City staff meetings weekly
- Host an open-forum personal trainer and contract instructor round-table bi-annually
- Host an all-staff development meeting annually

Meets City Council's Premier Statement:

Cedar Hill is Safe.

Cedar Hill has a Strong and Diverse Economy.

CORE FUNCTION: #4 Provide building maintenance

Action:

- Sustain scheduled, preventive maintenance and ensure facility cleanliness
- Provide and maintain a variety of fitness machines

Activity Measurement:

- Execute surface cleaning and maintenance checks three times each day for 58 stations
- Clean all common areas of the Recreation Center daily
- Sterilize all restrooms and remove debris three times daily
- Prepare meeting rooms for various events daily
- Detail outside areas daily
- Perform diagnostics on HVAC (Heating, Ventilation and Air conditioning) system daily
- Clean work out equipment between each use daily
- Sustain 58 fitness stations with equipment fully operational no less than 90% of the time daily
- Replace light bulbs and make minor repairs within one business day
- Spray and buff all floors twice a week
- Develop and implement a preventative maintenance program to be utilized monthly
- Develop and implement a safety and appearance checklist to be completed monthly
- Check HVAC filters monthly
- Verify chemical levels on the water chill system monthly
- Strip/wax all floors annually
- Change HVAC filters quarterly

Meets City Council's Premier Statements:

Cedar Hill has Excellent, Safe and Efficient Infrastructure.

Cedar Hill is Safe.

Cedar Hill is Clean.

Cedar Hill has Vibrant Parks and Natural Beauty.

Economic Development Corporation

(Fund 309)

The Cedar Hill Economic Development Corporation(EDC) is tasked with bringing much needed commercial, office, and industrial opportunities to the City of Cedar Hill. On January 15, 1994, the voters of the City approved the imposition of an additional sales and use tax of one-half of one percent (1/2 of 1%) for economic development. Collection was effective on July 1, 1994. A portion of the EDC's sales tax (1/8 of 1%) was reallocated to the City's Crime Control District effective July1, 2013. The first reduction was in September 2013.

Proposed Budget FY 2016-2017



Board of Directors

Jan Blake, ex-officio

Duane Dankesreiter

Andrew LeGrand, ex-officio

Michael Lemmon

Jeff Powers, ex-officio

Shawn Quildon

William Strock

Lee R. Taylor, ex-officio

Johnny Wallace

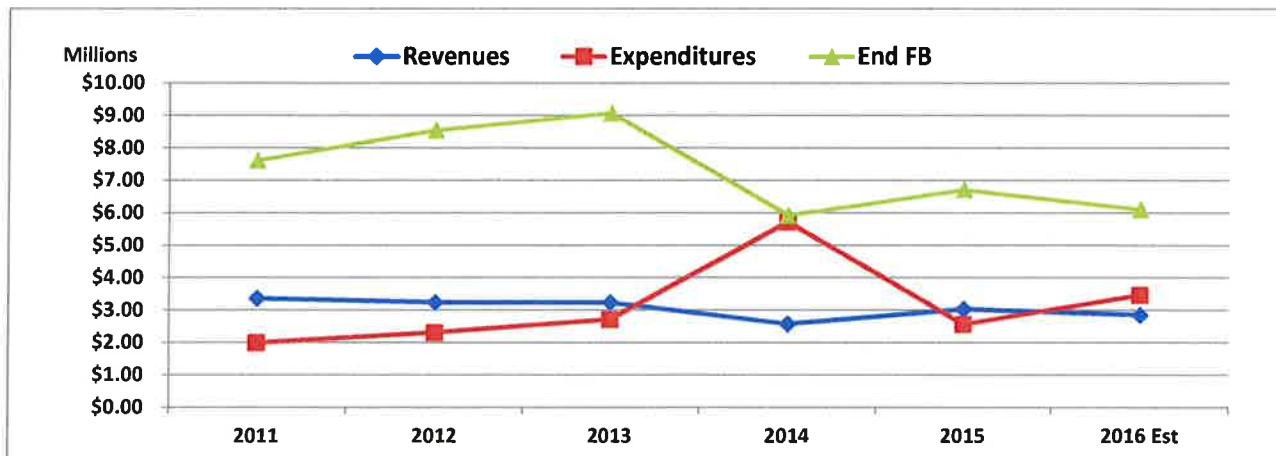
The Board, consisting of 5 voting members and 5 ex-officio members, administers the 3/8-cent Economic Development Sales Tax. This board sets Economic Development policies and administers certain incentive programs.



ECONOMIC DEVELOPMENT CORPORATION
Revenue, Expenses and Changes in Fund Balance
Fund 309

	2012-2013 Actual	2013-2014 Actual	2014-2015 Actual	2015-2016 Budget	2015-2016 Estimated	2016-2017 Proposed
BEGINNING FUND BALANCE	\$ 8,547,498	\$ 9,068,310	\$ 5,928,382	\$ 6,394,483	\$ 6,394,483	\$ 5,764,809
REVENUES						
Sales tax	\$ 3,039,753	\$ 2,533,220	\$ 2,666,407	\$ 2,724,930	\$ 2,809,743	\$ 2,956,641
Interest income	46,538	21,355	24,644	35,000	23,284	28,000
Charges for services	-	12,225	14,220	-	-	-
Intergovernmental	-	-	-	-	-	-
Sale of assets	143,717	-	323,013	-	-	-
Miscellaneous	200	10,597	-	-	450	500
Total operating revenues	\$ 3,230,208	\$ 2,577,397	\$ 3,028,284	\$ 2,759,930	\$ 2,833,477	\$ 2,985,141
TOTAL FUNDS AVAILABLE	\$ 11,777,707	\$ 11,645,707	\$ 8,956,666	\$ 9,154,413	\$ 9,227,960	\$ 8,749,951
Operating Expenditures						
Personnel	\$ 224,023	\$ 281,176	\$ 375,942	\$ 397,160	\$ 412,857	\$ 423,241
Supplies	2,488	2,791	5,011	7,100	7,100	9,200
Maintenance	26,013	2,443	15,120	71,400	71,400	71,400
Marketing	288,102	276,820	302,828	275,993	283,348	298,514
Services	178,746	169,395	128,121	244,922	266,142	220,201
Utilities	2,048	10,720	12,069	20,705	20,705	20,750
Leases/Rentals	26,490	26,490	26,490	26,490	26,490	26,490
Miscellaneous	58,657	51,608	48,220	66,505	66,505	70,855
Total operating expenditures	\$ 806,567	\$ 821,442	\$ 913,802	\$ 1,110,275	\$ 1,154,547	\$ 1,140,651
Incentives, Capital and Transfers						
Incentives	\$ 732,237	\$ 2,013,416	\$ 402,200	\$ 4,898,585	\$ 1,000,000	\$ 5,992,415
Capital Outlay	10,000	1,711,534	77,149	-	138,464	-
Transfers out to debt service	1,160,592	1,170,933	1,169,033	1,170,140	1,170,140	1,169,114
Total incentives, capital and transfers	\$ 1,902,830	\$ 4,895,883	\$ 1,648,381	\$ 6,068,725	\$ 2,308,604	\$ 7,161,529
Total Expenditures	\$ 2,709,396	\$ 5,717,325	\$ 2,562,183	\$ 7,179,000	\$ 3,463,151	\$ 8,302,180
Excess (deficiency) of revenues over (under) expenditures	\$ 520,812	\$ (3,139,928)	\$ 466,101	\$ (4,419,070)	\$ (629,674)	\$ (5,317,038)
ENDING FUND BALANCE	\$ 9,068,310	\$ 5,928,382	\$ 6,394,483	\$ 1,975,413	\$ 5,764,809	\$ 447,771
15% Fund Balance Policy	\$ 386,610	\$ 454,243	\$ 413,990	\$ 425,022	\$ 447,771	

	2011	2012	2013	2014	2015	2016 Est	2017 Proposed
Beg FB	6,248,667	7,614,970	8,547,498	9,068,310	6,248,667	6,714,768	6,102,777
Revenues	3,353,817	3,234,503	3,230,208	2,577,397	3,028,284	2,851,159	3,001,771
Expenditures	1,987,514	2,301,975	2,709,396	5,717,325	2,562,183	3,463,151	8,302,180
Net Gain/(loss)	1,366,303	932,528	520,812	(3,139,928)	466,101	(611,992)	(5,300,409)
End FB	7,614,970	8,547,498	9,068,310	5,928,382	6,714,768	6,102,777	802,368
<i>(land acq)</i>							

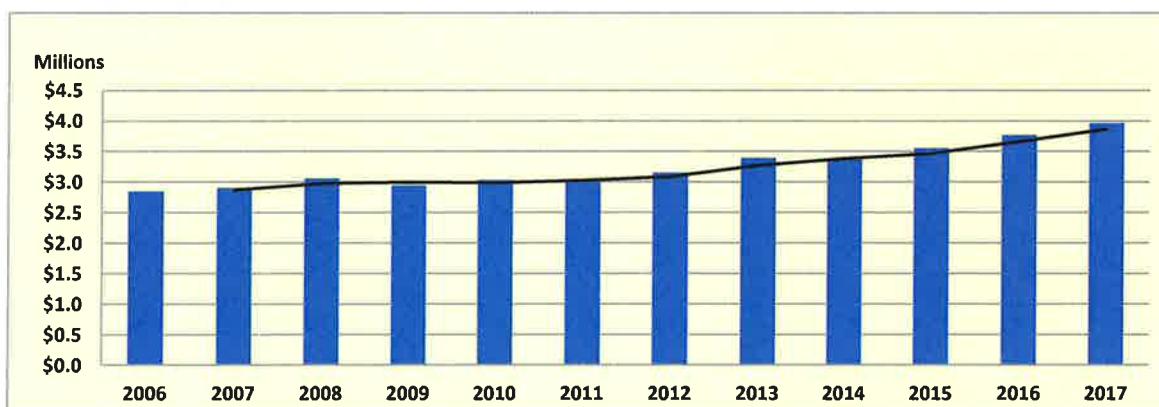


STAFFING

DEPARTMENT	PAY GRADE	11/12	12/13	13/14	14/15	15/16	16/17
Economic Development:							
Economic Development Director	621	1.00	1.00	1.00	1.00	1.00	1.00
Business Marketing Manager	618	0.00	0.00	0.00	0.00	1.00	1.00
Business Retention Manager	618	1.00	1.00	1.00	1.00	1.00	1.00
Executive Assistant	615	1.00	1.00	1.00	1.00	1.00	1.00
Subtotal:		3.00	3.00	3.00	3.00	4.00	4.00

Sales Tax by Fiscal Year

Fiscal Year	Total Sales Tax Received	1¢ City	3/8 of 1 EDC	1/2¢ CDC	1/8 of 1¢ CCD	Total Distributed	% Chg	% Chg CDC
2006	11,380,995	5,690,498	2,845,249	2,845,249	-	11,380,995	12.4%	12.41%
2007	11,619,921	5,809,960	2,904,980	2,904,980	-	11,619,921	2.1%	2.10%
2008	12,224,819	6,112,410	3,056,205	3,056,205	-	12,224,819	5.2%	5.21%
2009	11,772,591	5,886,296	2,943,148	2,943,148	-	11,772,591	-3.7%	-3.70%
2010	12,123,569	6,061,784	3,030,892	3,030,892	-	12,123,569	3.0%	2.98%
2011	12,091,229	6,045,614	3,022,807	3,022,807	-	12,091,229	-0.3%	-0.27%
2012	12,598,457	6,299,228	3,149,614	3,149,614	-	12,598,457	4.2%	4.20%
2013	12,896,112	6,786,900	2,545,088	3,393,450	170,674	12,896,112	2.4%	7.74%
2014	13,428,345	6,755,253	2,533,220	3,377,627	762,245	13,428,345	4.1%	-0.47%
2015	14,201,864	7,110,420	2,666,407	3,555,210	869,827	14,201,864	5.8%	5.26%
2016	15,067,224	7,539,801	2,827,425	3,769,901	930,097	15,067,224	6.1%	6.04%
2017	14,983,967	7,928,722	2,973,271	3,964,361	974,828	15,841,183	5.1%	5.16%



ECONOMIC DEVELOPMENT

MISSION STATEMENT:

The mission of the Economic Development Department is to attract desirable industry while fostering a business friendly environment, retain and expand existing business through a proactive retention and expansion program, aggressively market Cedar Hill utilizing a multi-faceted approach, and utilize tourism to showcase the quality of life and improve the local economy by bringing visitors, meetings, sports and recreation, and social events and activities to Cedar Hill.

CORE FUNCTIONS:

- 1. Attract desirable business and industry**
- 2. Support, retain or expand existing business**
- 3. Strategically and aggressively market Cedar Hill**
- 4. Utilize Tourism to showcase the quality of life and improve the local economy**

2016 – 2017 WORKPLAN

CORE FUNCTION #1: Attract desirable business and industry and foster a positive business climate

Action:

- Maintain memberships in key organizations, utilizing sponsorships, volunteerism, and networking to create and maintain key relationships
- Maintain membership, board position and participation in the Best Southwest Partnership
- Maintain membership, board position, and participation in the Cedar Hill Chamber of Commerce
- Participate in the Cedar Hill Lions Club
- Participate in the Cedar Hill Rotary Club
- Support Country Day on the Hill
- Utilize cost-benefit analysis to determine suitability of submitted projects

Activity Measurement:

- Collaborate with allies to increase network of contacts and promote Cedar Hill ten times per year
- Sponsor/participate in targeted events for key organizations:
 - Cedar Hill Chamber of Commerce, three times per year
 - CoreNet Global, Corporate Real Estate Network, national , one time per year; local, sit on the board of directors as secretary and attend five events per year
 - CREW, Commercial Real Estate Women, Fort Worth CREW Chapter, five times per year
 - D CEO Magazine's Best Brokers Awards and Real Points Blog Reception annually
 - Dallas Business Journal's Best Real Estate Deals of the Year, annually
 - IAMC, Industrial Asset Management Council, sponsor leadership seminar and attend forum two times per year
 - ICSC, International Council of Shopping Centers, attend and sponsor the Texas Conference, annually. Attend the national conference, annually
 - NAIOP, National Association of Industrial and Office Properties, three times per year
 - NTCAR, North Texas Commercial Association of Realtors, five times per year
 - SCR, Society for Commercial Realtors, five times per year
 - CCIM, Certified Commercial Investment Member, five times per year

Meets City Council's Premier Statement:
Cedar Hill has a Strong and Diverse Economy.

CORE FUNCTION #2: Support, retain and expand existing business

Action:

The Business Retention & Expansion Program (BREP) works to help existing businesses thrive and grow in Cedar Hill, by focused efforts in the following areas:

- **Business Visits**
Seek to understand the services offered by our businesses, the challenges they face, and their opportunities for growth.
- **Workforce Development**
Strategically partner with education and workforce partners to provide customized training and recruitment for existing and new employees.
- **Expansion Support**
Support the expansion of facilities, workforce, and infrastructure through the appropriate incentives and resources available through the EDC, grants, and other partners.
- **Community Engagement**
Bring exposure to local businesses and create synergy between the residential and business community.
- **Cedar Hill Business Forums**
Collaborate with industry experts and business support organizations to offer relevant and innovative workshops and information.

Activity Measurement:

- **Business Visits**
 - Conduct 4-6 visits per week.
 - Serve as internal liaison between City of Cedar Hill departments and businesses.
 - Survey businesses and document their responses using Synchronist.
 - Compile data and report to the EDC Board and City of Cedar Hill administration on business climate monthly.
 - Compile and analyze questionnaire data and report findings semi-annually to City Council.
 - Produce a BREP Brochure and update annually.
 - Provide business database on www.cedarhilledc.com
- **Workforce Development**
 - Meet monthly with education and workforce partners to structure training and recruitment plans for industrial businesses. These partners will include CHISD, Cedar Valley College, UTA – Texas Manufacturers Assistance Center, Texas State Technical School, Texas Workforce Commission, and Workforce Solutions.
 - Contribute annually to local, state, and national discussions regarding current workforce demands, hiring trends, and education/skills gaps.
 - Facilitate collaboration between CHISD and local industrial businesses to strengthen curriculum development, career readiness, and the workforce pipeline in the area of skilled trades.

- **Expansion Support**
 - Analyze all facility, infrastructure, and workforce expansion opportunities to determine eligibility for EDC incentives, local/state grants, SBA funding, and other available resources.
- **Community Engagement**
 - Leading from the Heart – Organize a minimum of four community service events for local businesses.
 - Coffee on the Hill – Host quarterly events for industrial businesses, to encourage networking, discuss Cedar Hill's business climate, and exchange industry-specific issues and innovations.
 - Welcome Receptions – When new industrial employers move to Cedar Hill, the EDC Board of Directors will host welcome receptions to introduce them to community leaders, city employees, and industrial peers.
- **EDC Staff – Community Involvement**
 - Attend quarterly meetings of the Cedar Hill Business Park Property Owners Association
 - Sit on the Board of Directors of the Best Southwest Partnership
 - Attend the monthly Board meetings
 - Attend quarterly luncheons
 - Volunteer with the DFW Marketing Team
 - Sit on the Board of the Cedar Hill Chamber of Commerce
 - Attend monthly Board meetings
 - Attend monthly luncheons
 - Attend quarterly Chamber networking events
 - Sponsor the golf tournament annually
 - Purchase a table and attend the annual Gala
 - Attend bi-monthly Lions Club meetings
 - Volunteer for two community events annually
 - Purchase an advertisement in the annual basketball tournament program
 - Attend weekly Rotary meetings
 - Sponsor Country Day on the Hill annually

Meets City Council's Premier Statement:

Cedar Hill has a Strong and Diverse Economy.

CORE FUNCTION #3: Strategically and aggressively market Cedar Hill

Action:

- Enhance marketing exposure on regional, state, and national level
- Focus marketing efforts in the areas of professional office and industrial
- Promote Cedar Hill Business Park competitively
- Continue refining advertising and promotion directed toward target audiences
- Identify proper sources for demographic, workforce, and traffic data
- Provide information in user-friendly format for web, flash drive, and print that enables efficient transfer of critical information to investors, brokers, site selectors, and developers
- Update website regularly
- Review policies and modify if necessary to ensure they are business-friendly
- Facilitate development process for new business
- Continue redesigning economic development marketing materials to implement new branding strategy
- Strengthen or establish relationships with state, regional, and local allies:
 - Best Southwest
 - Cedar Hill Chamber of Commerce
 - Cedar Hill ISD
 - Cedar Valley College
 - Dallas Regional Chamber of Commerce
 - DFW Marketing Team
 - North Texas Commission
 - Oncor
 - Small Business Development Center
 - Texas One
 - Team Texas

**CORE FUNCTION #3: Strategically and aggressively market Cedar Hill
(continued)**

Activity Measurement:

- Increase sphere of influence through participation in events and trade shows that include real estate brokers and developers, as well as target industry leaders - 20 times per year
- Advertise in business and industry journals 15 times per year:
 - *Dallas Business Journal*
 - *D CEO Magazine*
 - Core Net Global's *The Leader* magazine
 - *Site Selection* magazine
 - *American British Business*
 - Dallas Regional Chamber's Economic Development and Relocation Guides
 - *Texas Real Estate Business*
 - *Best Southwest Images* magazine
 - *Texas Wide Open for Business* magazine
- Produce and refine marketing materials designed to attract targeted business
 - Demographics book, update bi-annually
 - Aerial map, produce annually
 - Street map, produce biennially
 - Cedar Hill Business Park Brochure, update as needed
 - Ads for multi-media publication, update annually
- Maintain property listings on Cedar Hill website weekly
- Send GIS and property updates to Fast Facilities quarterly

Meets City Council's Premier Statement:

Cedar Hill has a Strong and Diverse Economy.

Joe Pool Lake Fund

0310

On April 26, 1975, the City, along with the Cities of Grand Prairie, Duncanville and the Midlothian Water District, entered into a contract with the Trinity River Authority of Texas to purchase rights to water conservation storage space in the Lakeview Reservoir (Joe Pool Lake) (the Reservoir). The City's share is 43.21% of the total contract. Payments to the Authority for water purchases under the contract are to commence when water is diverted from the Reservoir but no later than ten years from the date of completion of the project. The Reservoir was completed on January 6, 1986, and the first payment to the Trinity River Authority was due on January 8, 1996, at which time interest began accruing. The City's portion of the original contractual liability, as amended, amounted to \$26,284,063 and bears interest at 5.683%. The City is accruing interest on the contractual obligation and at fiscal year ended on September 30, 2015, the long-term liability accrued was \$78,237,362. As allowed by the agreement/contract, the City opted not to make payments but is accruing interest until the liability is paid. The City has set aside funds and has plans to pay off the liability by 2046.

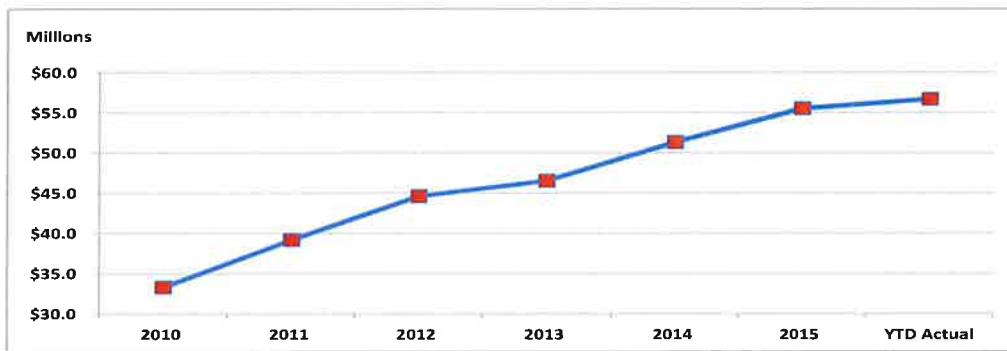


PROPOSED BUDGET FY 2016-2017



Joe Pool Lake
(Revenues, Expenditures and Change in Fund Balance)
310

	ACTUAL 2013-2014	ACTUAL 2014-2015	BUDGET 2015-2016	ESTIMATED 2015- 2016	CM PROPOSED 2016-2017
BEGINNING FUND BALANCE	\$ 46,527,006	\$ 51,305,636	\$ 55,522,984	\$ 55,522,984	\$ 59,372,984
REVENUES					
Interest Earnings	2,928,631	2,367,348	2,000,000	2,204,110	2,172,232
Interfund Transfer in - Water and Sewer	1,800,000	1,800,000	1,800,000	1,800,000	1,800,000
Interfund Transfer in - General Fund	50,000	50,000	50,000	50,000	50,000
Miscellaneous	-	-	-	-	-
	4,778,631	4,217,348	3,850,000	4,054,110	4,022,232
TOTAL FUNDS AVAILABLE	51,305,636	55,522,984	59,372,984	59,577,094	63,395,216
EXPENDITURES					
Legal Fees	-	-	-	-	-
Bank Fees	-	-	-	-	-
Administrative Fees	-	-	-	-	-
Other services	-	-	-	-	-
Miscellaneous	-	-	-	-	-
	-	-	-	-	-
TOTAL OPERATING EXPENDITURES	\$ -	\$ -	\$ -	\$ -	\$ -
TOTAL EXPENDITURES, CAPITAL AND TRANSFERS	\$ -	\$ -	\$ -	\$ -	\$ -
Adjust to CAFR					
Excess (deficiency) of revenues over (under) expenditures	\$ 4,778,631	\$ 4,217,348	\$ 3,850,000	\$ 4,054,110	\$ 4,022,232
ENDING FUND BALANCE	\$ 51,305,636	\$ 55,522,984	\$ 59,372,984	\$ 59,577,094	\$ 63,395,216
Unreserved, designated for unbudgeted items	\$ 51,305,636	\$ 55,522,984	\$ 59,372,984	\$ 59,577,094	\$ 63,395,216
Unreserved, undesignated @25% of exp.	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 51,305,636	\$ 55,522,984	\$ 59,372,984	\$ 59,577,094	\$ 63,395,216
	2014	2015	Budget	YTD Actual	



Library Fund

0312

This is a Non-Major Special Revenue Fund established to tract donations and grants made to the Cedar Hill Public Library. The donations and grants made to the Library are typically specific in nature and are to be spent for Library programming, equipment or materials.



PROPOSED BUDGET FY 2016-2017



Library Fund
(Revenues, Expenditures and Change in Fund Balance)
312

	ACTUAL 2013-2014	ACTUAL 2014-2015	BUDGET 2015-2016	ESTIMATED 2015-2016	CONTINUATION 2016-2017	GROWTH 2016-2017	PROPOSED 2016-2017
BEGINNING FUND BALANCE	\$ 131,760	\$ 135,239	\$ 121,489	\$ 121,489	113,707	\$ -	113,707
REVENUES							
Interest Income	437	417	650	473	500	-	500
Donations	14,676	14,957	10,000	43,137	15,000	-	15,000
Grants	-	-	-	6,000	-	-	0
Miscellaneous	-	-	-	-	-	-	0
	15,113	15,374	10,650	49,610	15,500	-	15,500
TOTAL FUNDS AVAILABLE	146,873	150,613	132,139	171,099	129,207	-	129,207
EXPENDITURES							
Computer Supplies	2,172	-	-	-	-	-	0
Subscription Services	1,130	-	-	-	-	-	0
Special Services	8,333	25,214	5,000	40,000	40,000	-	40,000
Library History Collection	-	-	-	-	-	-	0
Miscellaneous	-	3,910	5,000	2,958	5,000	-	5,000
Transfer to Another Fund	-	-	-	14,434	-	-	0
TOTAL OPERATING EXPENDITURES	\$ 11,634	\$ 29,124	\$ 10,000	\$ 57,392	\$ 45,000	\$ -	\$ 45,000
TOTAL EXPENDITURES, CAPITAL AND TRANSFERS	\$ 11,634	\$ 29,124	\$ 10,000	\$ 57,392	\$ 45,000	\$ -	\$ 45,000
Adjust to CAFR							
Excess (deficiency) of revenues over (under) expenditures	\$ 3,478	\$ (13,749)	\$ 650	\$ (7,783)	\$ (29,500)	\$ -	\$ (29,500)
ENDING FUND BALANCE	\$ 135,239	\$ 121,489	\$ 122,139	\$ 113,707	\$ 84,207	\$ -	\$ 84,207

High Point Public Improvement District

0313

Public Improvement Districts ("PIDs") provide a development tool that allocates costs according to the benefits received. A PID can provide a means to fund supplemental services and improvements to meet community needs which could not otherwise be constructed or provided and be paid by those who most benefit from them. The source of funding for the PID is an assessment of \$0.10 per every \$100 of taxable value. The rate is set annually with the City's adoption process.



Proposed Budget FY 2015-2016

Unaudited



Highpoint Public Improvement District
(Revenues, Expenditures and Change in Fund Balance)
Fund 0313

	ACTUAL 2013-2014	ACTUAL 2014-2015	BUDGET 2015-2016	ESTIMATED 2015-2016	2016-2017 CONTINUATION	2016-2017 GROWTH	2016-2017 PROPOSED
BEGINNING FUND BALANCE	\$ 60,797	\$ 58,863	\$ 52,901	\$ 52,901	\$ 105,656		\$ 105,656
REVENUES							
Property Tax	\$ 296,606	\$ 319,159	\$ 333,710	\$ 341,851	\$ 361,720	\$ -	\$ 361,720
Interest	-	-	1,000	609	1,000	-	1,000
Other	21,662	29,117	20,000	23,193	20,000	-	20,000
TOTAL OPERATING REVENUES	\$ 318,269	\$ 348,276	\$ 354,710	\$ 365,653	\$ 382,720	\$ -	\$ 382,720
TOTAL FUNDS AVAILABLE	\$ 379,066	\$ 407,139	\$ 407,611	\$ 418,554	\$ 488,376	\$ -	\$ 488,376
EXPENDITURES							
Supplies	\$ 114	\$ 1,458	\$ 300	\$ 436	\$ 300	\$ -	\$ 300
Maintenance	145,978	165,249	158,940	157,569	164,030	-	164,030
Services	77,342	84,865	96,550	88,864	105,470	-	105,470
Insurances	401	1,395	1,000	558	1,000	-	1,000
Utilities	47,022	40,301	42,500	39,111	39,500	-	39,500
Leases/Rentals	420	420	420	425	420	-	420
Miscellaneous	4,172	14,215	10,000	25,935	-	-	-
Capital	44,754	46,335	45,000	-	72,000	-	72,000
TOTAL OPERATING EXPENDITURES	\$ 320,203	\$ 354,237	\$ 354,710	\$ 312,898	\$ 382,720	\$ -	\$ 382,720
Capital Outlay			\$ -				
Transfers Out			\$ -				
TOTAL OPERATING TRANSFERS			\$ -				
TOTAL EXPENDITURES, CAPITAL AND TRANSFERS	\$ 320,203	\$ 354,237	\$ 354,710	\$ 312,898	\$ 382,720	\$ -	\$ 382,720
Excess (deficiency) of revenues over (under) expenditures	\$ (1,934)	\$ (5,961)	\$ -	\$ 52,755	\$ -	\$ -	\$ -
ENDING FUND BALANCE	\$ 58,863	\$ 52,901	\$ 52,901	\$ 105,656	\$ 105,656	\$ -	\$ 105,656

Water Oaks PID

0314

Public Improvement Districts (“PIDs”) provide a development tool that allocates costs according to the benefits received. A PID can provide a means to fund supplemental services and improvements to meet community needs which could not otherwise be constructed or provided and be paid by those who most benefit from them. The source of funding for the PID is an assessment of \$0.10 per every \$100 of taxable value. The rate is set annually with the City's adoption process.



Proposed Budget FY 2016-2017



Waterford Oaks PID
(Revenues, Expenditures and Change in Fund Balance)
Fund 0314

	ACTUAL 2013-2014	ACTUAL 2014-2015	2015-2016 BUDGET	2015-2016 ESTIMATED	2016-2017 CONTINUATION	2016-2017 GROWTH	2016-2017 PROPOSED
BEGINNING FUND BALANCE	\$ 202,129	\$ 211,405	\$ 224,569	\$ 224,569	\$ 165,306	\$ 165,306	\$ 165,306
REVENUES							
Property Tax	\$ 96,913	\$ 107,688	\$ 110,000	\$ 116,822	\$ 117,600	\$ -	\$ 117,600
Interest	-	-	3,300	875	900	-	900
Other	2,328	2,340	2,300	27,800	3,300	-	3,300
TOTAL OPERATING REVENUES	\$ 99,241	\$ 110,028	\$ 115,600	\$ 145,497	\$ 121,800	\$ -	\$ 121,800
TOTAL FUNDS AVAILABLE	\$ 301,370	\$ 321,433	\$ 340,169	\$ 370,066	\$ 287,106	\$ 165,306	\$ 287,106
EXPENDITURES							
Supplies	\$ 687	\$ 374	\$ 1,000	\$ -	\$ 1,000	\$ -	\$ 1,000
Maintenance	23,372	30,753	35,000	34,139	35,000	-	35,000
Services	20,424	25,434	20,800	25,676	25,000	-	25,000
Insurances	119	208	300	83	-	-	-
Utilities	7,129	9,927	9,800	7,774	9,800	-	9,800
Leases/Rentals	-	-	-	-	-	-	-
Miscellaneous	27,026	22,327	7,600	10,403	20,000	-	20,000
Capital	11,208	7,841	30,000	126,684	30,000	-	30,000
TOTAL OPERATING EXPENDITURES	\$ 89,965	\$ 96,864	\$ 104,500	\$ 204,760	\$ 120,800	\$ -	\$ 120,800
Excess (deficiency) of revenues over (under) expenditures	\$ 9,276	\$ 13,164	\$ 11,100	\$ (59,263)	\$ 1,000	\$ -	\$ 1,000
ENDING FUND BALANCE	\$ 211,405	\$ 224,569	\$ 235,669	\$ 165,306	\$ 166,306	\$ 165,306	\$ 166,306

Landscape and Beautification Fund

0317

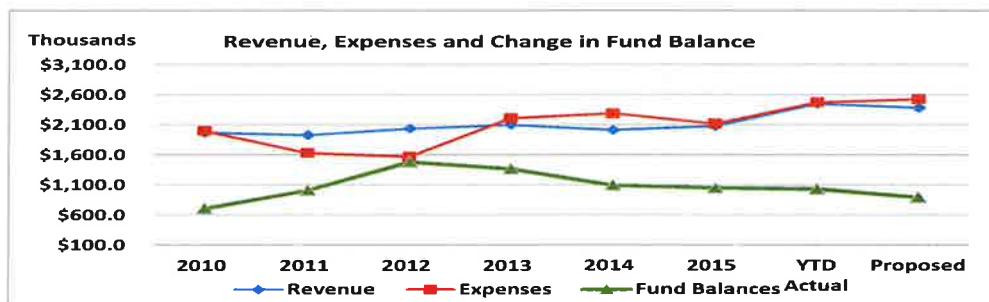
This is a non-major special revenue fund established to tract solid waste services including billing and contract services. This fund also provides for landscaping enhancements and maintenance. Solid Waste Services are provided by contract with Texas Waste Management.



PROPOSED BUDGET FY 2016-2017

Unaudited

	ACTUAL 2013-2014	ACTUAL 2014-2015	BUDGET 2015-2016	ESTIMATED 2015-2016	CONTINUATION 2016-2017	GROWTH 2016-2017	PROPOSED 2016-2017
BEGINNING FUND BALANCE	\$ 1,366,022	\$ 1,092,406	\$ 1,050,998	\$ 1,050,998	\$ 1,299,386		\$ 1,299,386
REVENUES							
Sanitation Billing Fees	2,003,558	2,029,896	2,200,000	2,353,509	2,374,000	-	2,374,000
Tree Mitigation Fees	-	41,550	-	78,600	-	-	-
Interest Income	4,333	5,415	5,200	3,865	4,000	-	4,000
Miscellaneous	4,983	428	280	13,977	1,000	-	1,000
	2,012,875	2,077,289	2,205,480	2,449,951	2,379,000	-	2,379,000
TOTAL FUNDS AVAILABLE	3,378,897	3,169,694	3,256,478	3,500,949	3,678,386	-	3,678,386
EXPENDITURES							
Personnel Costs	60,701	-	-	-	-	-	-
Waste Services	1,827,347	2,016,939	1,850,000	2,000,000	2,000,000	-	2,000,000
Landscape	-	1,527	800,000	52,407	755,000	-	755,000
Other services	398,443	-	-	15,000	100,000	-	100,000
Capital	-	-	-	-	-	-	-
Transfers Out	-	100,230	100,000	134,156	100,000	-	100,000
TOTAL OPERATING EXPENDITURES	\$ 2,286,491	\$ 2,118,696	\$ 2,750,000	\$ 2,201,563	\$ 2,955,000	-	\$ 2,955,000
TOTAL EXPENDITURES, CAPITAL AND TRANSFERS	\$ 2,286,491	\$ 2,118,696	\$ 2,750,000	\$ 2,201,563	\$ 2,955,000	-	\$ 2,955,000
Adjust to CAFR							
Excess (deficiency) of revenues over (under) expenditures	\$ (273,616)	\$ (41,407)	\$ (544,520)	\$ 248,387	\$ (576,000)	-	\$ (576,000)
ENDING FUND BALANCE	\$ 1,092,406	\$ 1,050,998	\$ 506,478	\$ 1,299,386	\$ 723,386	-	\$ 723,386
Unreserved, designated for unbudgeted items	\$ 520,783	\$ 521,324	\$ (181,022)	\$ 748,995	\$ (15,364)	-	\$ (15,364)
Unreserved, undesignated @25% of exp.	\$ 571,623	\$ 529,674	\$ 687,500	\$ 550,391	\$ 738,750	-	\$ 738,750
	\$ 1,092,406	\$ 1,050,998	\$ 506,478	\$ 1,299,386	\$ 723,386	-	\$ 723,386
	2014	2015	Budget	YTD Actual			Proposed



Landscape and Beautification Expenditures

Account Number	2013-2014	2014-2015	2015-2016		2016-2017		
			Budget	FYE Estimated	Continuation	Growth	CM Proposed
Personnel							
0317-400-410-000-50101	Full-Time Salaries/Wages	27,338	-	-	-	-	-
0317-400-410-000-50104	Overtime	2,615	-	-	-	-	0.0%
0317-400-410-000-50110	Part-Time Wages	3,708	-	-	-	-	0.0%
0317-400-410-000-50113	Seasonal/Temporary Help	17,177	-	-	-	-	0.0%
0317-400-410-000-50119	TMRS	3,921	-	-	-	-	0.0%
0317-400-410-000-50122	FICA	3,808	-	-	-	-	0.0%
0317-400-410-000-50125	Unemployment	406	-	-	-	-	0.0%
0317-400-410-000-50128	Health Insurance	463	-	-	-	-	0.0%
0317-400-410-000-50149	Flexible Spending	1,265	-	-	-	-	0.0%
Total Personnel		60,701	-	-	-	-	0.0%
Services							
0317-100-100-000-53945	Special Services	-	-	10,000	-	-	0.0%
0317-100-100-000-53955	Sanitation Services	1,827,347	2,016,939	1,850,000	2,000,000	2,000,000	2,000,000
0317-100-100-000-57199	Miscellaneous	-	-	-	-	-	0.0%
0317-100-100-000-59145	Landscape/Beautification	-	1,527	800,000	47,800	750,000	750,000
Total Services		1,827,347	2,018,466	2,650,000	2,057,800	2,750,000	2,750,000
Leases							
0317-400-410-000-54000	Equipment Fund Lease	-	-	-	-	-	0.0%
Total Leases/Rentals		-	-	-	-	-	0.0%
Other Miscellaneous							
0317-100-100-000-59311	South Clark Road Fence	398,366	-	-	-	-	0.0%
0317-400-410-000-52137	Maintenance - Landscaping	-	-	4,607	5,000	-	5,000
0317-400-410-000-54115	Cell Phone	77	-	-	-	-	0.0%
0317-400-410-000-52161	Signs and Signals	-	-	5,000	100,000	-	100,000
0317-400-410-000-57105	Training	-	-	-	-	-	0.0%
0317-400-410-000-57199	Miscellaneous	-	-	-	-	-	0.0%
0317-400-410-000-59195	Miscellaneous	-	-	-	-	-	0.0%
Total Miscellaneous		398,443	-	9,607	105,000	-	105,000
Transfers							
0317-400-410-000-58902	Transfer to another fund	-	100,230	100,000	134,156	100,000	-
Total Transfers		-	100,230	100,000	134,156	100,000	-
Total Landscape and beautification expenses		2,286,491	2,118,696	2,750,000	2,201,563	2,955,000	-
							7.5%

Landscape and Beautification Expenditures			2015-2016		2016-2017			
Account Number	2013-2014	2014-2015	Budget	FYE Estimated	Continuation	Growth	CM Proposed	% Var
Personnel								
0317-400-410-000-50101	Full-Time Salaries/Wages	27,338	-	-	-	-	-	0.0%
0317-400-410-000-50104	Overtime	2,615	-	-	-	-	-	0.0%
0317-400-410-000-50110	Part-Time Wages	3,708	-	-	-	-	-	0.0%
0317-400-410-000-50113	Seasonal/Temporary Help	17,177	-	-	-	-	-	0.0%
0317-400-410-000-50119	TMRS	3,921	-	-	-	-	-	0.0%
0317-400-410-000-50122	FICA	3,808	-	-	-	-	-	0.0%
0317-400-410-000-50125	Unemployment	406	-	-	-	-	-	0.0%
0317-400-410-000-50128	Health Insurance	463	-	-	-	-	-	0.0%
0317-400-410-000-50149	Flexible Spending	1,265	-	-	-	-	-	0.0%
Total Personnel		60,701	-	-	-	-	-	0.0%
Services								
0317-100-100-000-53945	Special Services	-	-	10,000	-	-	-	0.0%
0317-100-100-000-53955	Sanitation Services	1,827,347	2,016,939	1,850,000	2,000,000	2,000,000	-	2,000,000
0317-100-100-000-57199	Miscellaneous	-	-	-	-	-	-	0.0%
0317-100-100-000-59145	Landscaping/Beautification	-	1,527	800,000	47,800	750,000	-	750,000
Total Services		1,827,347	2,018,466	2,650,000	2,057,800	2,750,000	-	2,750,000
Leases								
0317-400-410-000-54000	Equipment Fund Lease	-	-	-	-	-	-	0.0%
Total Leases/Rentals		-	-	-	-	-	-	0.0%
Other Miscellaneous								
0317-100-100-000-59311	South Clark Road Fence	398,366	-	-	-	-	-	0.0%
0317-400-410-000-52137	Maintenance - Landscaping	-	-	4,607	5,000	-	5,000	0.0%
0317-400-410-000-54115	Cell Phone	77	-	-	-	-	-	0.0%
0317-400-410-000-52161	Signs and Signals	-	-	5,000	100,000	-	100,000	0.0%
0317-400-410-000-57105	Training	-	-	-	-	-	-	0.0%
0317-400-410-000-57199	Miscellaneous	-	-	-	-	-	-	0.0%
0317-400-410-000-59195	Miscellaneous	-	-	-	-	-	-	0.0%
Total Miscellaneous		398,443	-	9,607	105,000	-	105,000	0.0%
Transfers								
0317-400-410-000-58902	Transfer to another fund	-	100,230	100,000	134,156	100,000	-	100,000
Total Transfers		-	100,230	100,000	134,156	100,000	-	100,000
Total Landscape and beautification expenses		2,286,491	2,118,696	2,750,000	2,201,563	2,955,000	-	2,955,000
								7.5%

Traffic Safety Fund

0318

This is a Non-Major Special Revenue Fund established by Ordinance 2006-306 and authorized by the State of Texas Transportation Code, Title 7, Chapter 707. The fund is formally called the "Photographic Traffic Signal Enforcement Program" but the most common name is the "Red Light Camera Fund". The state statute requires 50% of the revenue collected from red light camera violations less amounts authorized for deductions by the City are to be sent to the state comptroller annually. The revenues retained by the City have restricted uses relating to traffic enforcement, traffic safety and intersection safety improvements.



PROPOSED BUDGET FY 2016-2017

Unaudited



TRAFFIC SAFETY FUND
(Revenues, Expenditures and Change in Fund Balance)
0318

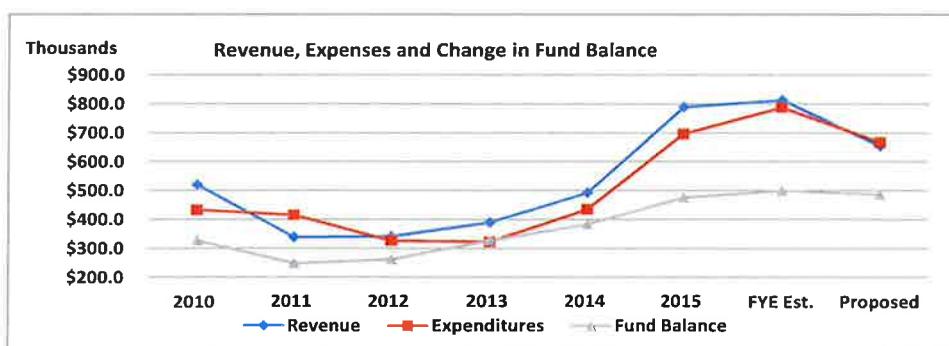
	ACTUAL 2013-2014	ACTUAL 2014-2015	BUDGET 2015-2016	ESTIMATED 2015-2016	CONTINUATION 2016-2017	GROWTH 2016-2017	PROPOSED 2016-2017
BEGINNING FUND BALANCE	\$ 327,011	\$ 384,190	\$ 476,046	\$ 476,046	\$ 499,841	\$	\$ 499,841
REVENUES							
Interest	1,209	1,509	2,250	2,468	2,500	-	2,500
Red Light Camera Penalties ¹	489,737	786,035	600,000	808,738	650,000	-	650,000
TOTAL OPERATING REVENUES	\$ 490,946	\$ 787,543	\$ 602,250	\$ 811,206	\$ 652,500	-	\$ 652,500
TOTAL FUNDS AVAILABLE	\$ 817,957	\$ 1,171,733	\$ 1,078,296	\$ 1,287,252	\$ 1,152,341	-	\$ 1,152,341
EXPENDITURES							
Personnel Costs	52,440	64,328	66,030	71,820	72,833	-	72,833
Collection services and maintenance	258,081	381,824	300,000	416,616	375,000	-	375,000
State Portion of Fees	87,787	151,079	50,000	154,810	155,000	-	155,000
IT Services	2,604	-	30,000	12,500	30,000	-	30,000
Miscellaneous	8,509	37,699	37,500	31,664	33,500	-	33,500
Capital/Transfers	24,346	60,759	200,000	100,000	100,000	-	100,000
TOTAL OPERATING EXPENDITURES	\$ 433,767	\$ 695,688	\$ 683,530	\$ 787,410	\$ 766,333	-	\$ 766,333
TOTAL EXPENDITURES, CAPITAL AND TRANSFERS	\$ 433,767	\$ 695,688	\$ 683,530	\$ 787,410	\$ 766,333	-	\$ 766,333
Excess (deficiency) of revenues over (under) expenditures	\$ 57,179	\$ 91,856	\$ (81,280)	\$ 23,796	\$ (113,833)	-	\$ (113,833)
ENDING FUND BALANCE	\$ 384,190	\$ 476,046	\$ 394,766	\$ 499,841	\$ 386,008	-	\$ 386,008
Unreserved, designated for unbudgeted items	\$ 275,748	\$ 302,124	\$ 223,883	\$ 302,989	\$ 194,425	-	\$ 194,425
Unreserved, undesignated @25% of exp.	\$ 108,442	\$ 173,922	\$ 170,883	\$ 196,853	\$ 191,563	-	\$ 191,563
	\$ 384,190	\$ 476,046	\$ 394,766	\$ 499,841	\$ 386,008	-	\$ 386,008

¹ 50% of "red-light" penalties go to the State after

2014 2015 Budget FYE Est.

Proposed

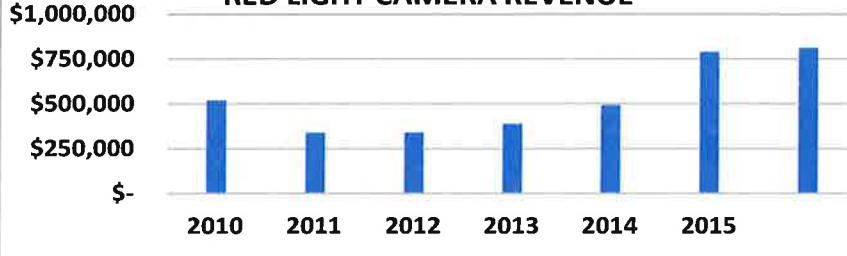
eligible expenses are deducted.



TRAFFIC SAFETY REVENUE SCHEDULE

Account Number			FY 2015-2016		2016-2017		
	2013-2014	2014-2015	Budget	FYE Estimated	Continuation	Growth	CM Proposed
Investment Income							
0318-100-000-47111 Interest Allocation - Bank Account	1,197	1,504	2,250	2,468	2,500	-	2,500
0318-100-000-47112 Interest Allocation - Investment Pool	12	5	-	-	-	-	-
0318-300-000-46150 Red Light Penalties (City Portion)	489,737	786,035	600,000	808,738	650,000	-	650,000
Total Traffic Safety Revenue	490,946	787,543	602,250	811,206	652,500	-	652,500
	2014	2015	2016 Budget	2016 Est			

RED LIGHT CAMERA REVENUE



Traffic Safety - Patrol

Account Number		2013-2014	2014-2015	FY 2015-2016		2016-2017		
				Budget	FYE Estimated	Continuation	Growth	CM Proposed
Personnel								
0318-300-310-000-50101	Full-Time Salaries/Wages	10,087	26,927	28,680	33,634	37,155	-	37,155
0318-300-310-000-50104	Overtime	21,817	27,980	16,200	21,898	18,000	-	18,000
0318-300-310-000-50110	Part-Time Wages	11,561	-	8,675	1,540	8,500	-	8,500
0318-300-310-000-50116	Longevity	-	60	-	108	168	-	168
0318-300-310-000-50117	Opt Out Health Insurance Benefit Payment	-	-	-	-	-	-	-
0318-300-310-000-50119	TMRS	5,820	7,456	3,815	7,141	4,750	-	4,750
0318-300-310-000-50122	FICA	3,221	4,106	2,125	4,193	3,335	-	3,335
0318-300-310-000-50125	Unemployment	8	230	45	22	300	-	300
0318-300-310-000-50128	Health Insurance	(449)	(2,979)	6,365	2,986	525	-	525
0318-300-310-000-50131	Workers' Compensation	374	547	125	298	100	-	100
0318-300-310-000-50149	HAS Benefit	-	-	-	-	-	-	-
Total Personnel		52,440	64,328	66,030	71,820	72,833	-	72,833
Services								
0318-300-310-000-53235	Red Light Camera Collection Services	258,081	381,824	300,000	416,616	375,000	-	375,000
0318-300-310-000-53236	Red Light Camera-State Portion	87,787	151,079	50,000	154,810	155,000	-	155,000
0318-300-310-000-53930	IT Network Charges	2,604	-	30,000	12,500	30,000	-	30,000
0318-300-310-000-53945	Special Services	-	-	-	-	-	-	-
Total Services		348,472	532,903	380,000	583,926	560,000	-	560,000
Leases								
0322-300-320-000-56105	Equipment Fund Lease	-	-	-	-	-	-	-
Total Leases/Rentals		-	-	-	-	-	-	-
0318-300-310-000-57105	Training	-	320	4,000	-	-	-	-
0318-300-310-000-57199	Miscellaneous	8,509	37,379	33,500	31,664	33,500	-	33,500
Total Miscellaneous		8,509	37,699	37,500	31,664	33,500	-	33,500
Transfers to other funds								
0318-300-310-000-58902	Transfer to Another Fund	-	-	100,000	100,000	-	-	-
Total Transfers out		-	-	100,000	100,000	-	-	-
Capital								
0318-300-310-000-59195	Capital	24,346	60,759	100,000	-	100,000	-	100,000
Total Capital		24,346	60,759	100,000	-	100,000	-	100,000
Total Traffic Safety Fund Expenditures		433,767	695,688	683,530	787,410	766,333	-	766,333

**Crime Control and Prevention District
(CHCCPD)**

0322

This is a Non-Major Special Revenue Fund supported by a 1/8% sales tax collected in a Crime Control Prevention District. The sales tax is collected for the purpose of crime control and prevention. The tax was approved by the voters in a general election held on November 06, 2013. Collections became effective July 1, 2013. The sales tax is restricted only to the operations of the CCPD as stipulated in the Local Government Code, Section 363.151.

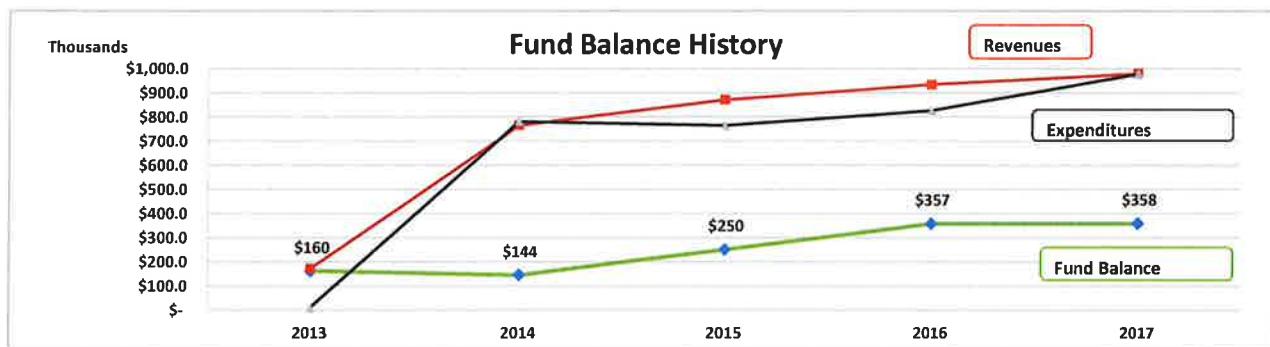


**PROPOSED BUDGET
FY 2016-2017**



CRIME CONTROL DISTRICT SALES TAX FUND
(Revenues, Expenditures and Change in Fund Balance)
Fund 0322

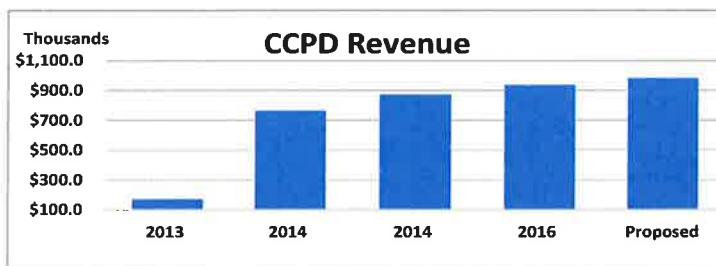
	ACTUAL 2012-2013	ACTUAL 2013-2014	ACTUAL 2014-2015	BUDGET 2015-2016	ESTIMATED 2015-2016	CONTINUATION 2016-2017	GROWTH 2016-2017	PROPOSED 2016-2017
BEGINNING FUND BALANCE	\$ -	\$ 160,484	\$ 144,020	\$ 250,172	\$ 250,172	\$ 367,105	\$ -	\$ 357,105
REVENUES								
Sales Tax	\$ 170,674	\$ 762,245	\$ 869,827	\$ 868,400	\$ 930,097	\$ 974,828	\$ -	\$ 974,828
Interest	-	-	-	2,250	1,375	1,500	-	1,500
Miscellaneous Income/Donations	-	2,083	1,100	61,735	2,500	2,500	-	2,500
TOTAL OPERATING REVENUES	\$ 170,674	\$ 764,328	\$ 870,927	\$ 932,385	\$ 933,972	\$ 978,828	\$ -	\$ 978,828
TOTAL FUNDS AVAILABLE	\$ 170,674	\$ 924,812	\$ 1,014,948	\$ 1,182,557	\$ 1,184,144	\$ 1,335,933	\$ -	\$ 1,335,933
EXPENDITURES								
Personnel	\$ 9,668	\$ 468,894	\$ 436,182	\$ 582,750	\$ 533,459	\$ 596,920	\$ -	\$ 598,720
Supplies	-	5,669	7,281	31,840	10,415	32,325	-	14,365
Maintenance	523	11,852	12,450	15,365	13,870	12,415	-	15,415
Services	-	208,539	225,299	169,250	169,250	242,250	-	242,250
Insurances	-	48,387	48,711	48,515	50,105	16,515	-	50,350
Other services	-	1,746	2,617	6,500	6,185	7,135	-	7,135
Utilities	-	20,652	19,508	23,640	27,731	8,425	-	28,300
Miscellaneous	-	15,054	12,726	19,375	16,025	20,200	-	21,475
TOTAL OPERATING EXPENDITURES	\$ 10,190	\$ 780,792	\$ 764,775	\$ 897,235	\$ 827,039	\$ 936,185	\$ -	\$ 978,010
TOTAL EXPENDITURES, CAPITAL AND TRANSFERS	\$ 10,190	\$ 780,792	\$ 764,775	\$ 897,235	\$ 827,039	\$ 936,185	\$ -	\$ 978,010
Excess (deficiency) of revenues over (under) expenditures	\$ 160,484	\$ (16,464)	\$ 106,152	\$ 35,150	\$ 106,933	\$ 42,643	\$ -	\$ 818
ENDING FUND BALANCE	\$ 160,484	\$ 144,020	\$ 250,172	\$ 285,322	\$ 357,105	\$ 399,748	\$ -	\$ 357,923
Unreserved, designated for unbudgeted items	157,936	-	58,978	61,014	150,345	165,702	-	113,420
Unreserved, undesignated @25% of exp.	2,548	144,020	191,194	224,309	206,760	234,046	-	244,503
	\$ 160,484	\$ 144,020	\$ 250,172	\$ 285,322	\$ 357,105	\$ 399,748	\$ -	\$ 357,923





**CRIME CONTROL DISTRICT BUDGET
BY CATEGORY**

REVENUE SCHEDULE	2012-2013	2013-2014	2014-2015	BUDGET 2015-2016	ESTIMAT ED 2015-	CONTINUATION 2016-2017	GROWTH	PROPOSED 2016-2017
0322-300-000-40201 Sales Taxes	170,674	762,245	869,827	868,400	930,097	974,828	-	974,828
0322-300-000-47111 Interest Income	-	-	-	2,250	1,375	1,500	-	1,500
0322-300-000-48999 Miscellaneous Income	-	2,083	1,100	61,735	2,500	2,500	-	2,500
Total CCPD Revenue	170,674	764,328	870,927	932,385	933,972	978,828	-	978,828



Account Number	2012-2013	2013-2014	2014-2015	FY 2015-2016		2016-2017		
				Budget	FYE Estimated	Continuation	Growth	Proposed
Personnel	9,668	468,894	436,182	582,750	533,459	596,920	-	598,720
Supplies	-	5,669	7,281	31,840	10,415	32,325	-	14,365
Maintenance	523	11,852	12,450	15,365	13,870	12,415	-	15,415
Public Safety Services	-	208,539	225,299	169,250	169,250	242,250	-	242,250
Insurance	-	48,387	48,711	48,515	50,105	16,515	-	50,350
Other Services	-	1,746	2,617	6,500	6,185	7,135	-	7,135
Utilities	-	20,652	19,508	23,640	27,731	8,425	-	28,300
Miscellaneous	-	15,054	12,726	19,375	16,025	20,200	-	21,475
Totals	10,190	780,792	764,775	897,235	827,039	936,185	-	978,010
	2013	2014	2015	2016 Budget	2016 Estimated			Proposed

STAFFING

DEPARTMENT	PAY GRADE	11/12	12/13	13/14	14/15	15/16	16/17
------------	--------------	-------	-------	-------	-------	-------	-------

Police CCPD:

Police Sergeant	830	1.00	1.00	1.00	1.00	1.00	1.00
Police Corporal	825	1.00	1.00	1.00	1.00	1.00	1.00
Police Officer	820	3.00	3.00	3.00	3.00	4.00	4.00
Subtotal:		5.00	5.00	5.00	5.00	6.00	6.00

Winding Hollow PID

Public Improvement Districts ("PIDs") provide a development tool that allocates costs according to the benefits received. A PID can provide a means to fund supplemental services and improvements to meet community needs which could not otherwise be constructed or provided and be paid by those who most benefit from them.



PROPOSED BUDGET FY 2016-2017

Unaudited



Winding Hollow PID
(Revenues, Expenditures and Change in Fund Balance)
Fund 0325

	ACTUAL 2013-2014	ACTUAL 2014-2015	BUDGET 2015-2016	PROPOSED 2016-2017
BEGINNING FUND BALANCE	\$ -	\$ -	\$ -	\$ -
REVENUES				
Property Taxes	\$ -	\$ -	\$ -	\$ 24,000
Investment Income	\$ -	\$ -	\$ -	\$ -
Miscellaneous	\$ -	\$ -	\$ -	\$ -
TOTAL OPERATING REVENUES	\$ -	\$ -	\$ -	\$ 24,000
TOTAL FUNDS AVAILABLE	\$ -	\$ -	\$ -	\$ 24,000
EXPENDITURES				
Supplies	\$ -	\$ -	\$ -	\$ 172
Maintenance	\$ -	\$ -	\$ -	\$ -
Services	\$ -	\$ -	\$ -	\$ -
Insurances	\$ -	\$ -	\$ -	\$ -
Other services	\$ -	\$ -	\$ -	\$ 300
Utilities	\$ -	\$ -	\$ -	\$ 800
Leases/Rentals	\$ -	\$ -	\$ -	\$ -
Miscellaneous	\$ -	\$ -	\$ -	\$ 22,728
TOTAL OPERATING EXPENDITURES	\$ -	\$ -	\$ -	\$ 24,000
TOTAL EXPENDITURES, CAPITAL AND TRANSFERS	\$ -	\$ -	\$ -	\$ 24,000
Adjust to CAFR				
Excess (deficiency) of revenues over (under) expenditures	\$ -	\$ -	\$ -	\$ -
ENDING FUND BALANCE	\$ -	\$ -	\$ -	\$ -

**Economic Development Incentive Fund
(EDIF)
Fund 0326**

This is a Special Revenue Fund. The Fund was established with a one-time appropriation from the General Fund in FY 2016-2017 for the purposes as allowed under Chapter 380 of the Texas Local Government Code. THE EDIF funds will be utilized under policy initiatives as established by City Council.



**PROPOSED BUDGET
FY 2016-2017**



**Economic Development Incentive Fund
0326**

BUDGET 2015-2016	ESTIMATED 2015-2016	CONTINUATION 2016-2017	GROWTH 2016-2017	PROPOSED 2016-2017
---------------------	------------------------	---------------------------	---------------------	-----------------------

BEGINNING FUND BALANCE	\$ -	\$ -	\$ -	\$ -
REVENUES				
Interest income	-	-	-	-
Transfer in from the General Fund	-	-	-	500,000 500,000
TOTAL OPERATING REVENUES				
	\$ -	\$ -	\$ 500,000	\$ 500,000
TOTAL FUNDS AVAILABLE				
	\$ -	\$ -	\$ 500,000	\$ 500,000
EXPENDITURES				
Economic Development Incentives	-	-	-	-
TOTAL OPERATING EXPENDITURES				
	-	-	-	500,000 500,000
Excess (deficiency) of revenues over (under) expenditures				
	-	-	-	500,000 500,000
ENDING FUND BALANCE				
	\$ -	\$ -	\$ 500,000	\$ 500,000