



Achievement of Library Excellence Award Application 2021

Section 3

Provide current marketing materials highlighting basic services and publicity about specific programs the library offers.

The library provides a basic informational postcard about library services (hours, circulation policy, business services, technology availability, etc). This is kept on the circulation desk to give to patrons when they sign up for a library card or whenever needed. However, a more up-to-date location to find events, current information and changes to service is the library website: www.cedarhilllibrary.org. Within this website there are updates of our current hours, announcements of upcoming events, a monthly programming calendar, sign-ups for events, business services provided, a link to our catalog, opportunities to volunteer, etc..

A new monthly Zula B. Wylie Public Library Electronic Newsletter was started in February 2021. This monthly newsletter is sent out to over 1500 patrons. It highlights programming for the month, staff at the ZBW library, and our current services. It is a great new way to keep the community up-to-date.

A monthly calendar is created and posted online, in both English and Spanish. It is posted on the website and gives the public the dates and times of upcoming events, storytimes, ongoing classes, and workshops. It is also printed and available in the library for patrons who come to the library in person.

Although most of our programming information and communication are available online through virtual formats, we also have printed information within the library and on display in the lobby. Event explanations and flyers are also posted on all social media accounts (Facebook, Twitter, Instagram). Staff posts a synopsis or teaser to engage viewers along with a photo, flyer, or video to invite viewers to attend a live performance, a link to view on youtube or a link to sign up for the event. The majority of the library's current services are being provided within our social media platform, with flyers and printed materials being used to highlight specific events to those who come to the library in person.

Posters are created for all special events and are posted in the library foyer, at the Cedar Hill Government Center, and in other locations in Cedar Hill. Flyers are created by staff for ongoing programs and events. These are posted on our website, social media (Facebook, Twitter, Instagram), within the library.

Calendar events and press releases are sent to the local newspapers and are posted in our city's newsletter which is mailed with utility bills. We also have content published within Southwest Now magazine and the Cedar Hill Adventures Guide.

The City of Cedar Hill is in the process of designing/building a new library in a park (bond project), which the current library will move into in 2024. The community has been heavily involved throughout the design of this new project. The progress of this new library and bond project is shared with the community through the website: www.letstalkcedarhill.com.

ZULA B.

WYLIE

PUBLIC

LIBRARY


CEDAR HILL
ZULA B. WYLIE PUBLIC LIBRARY
WHERE DISCOVERY GROWS NATURALLY

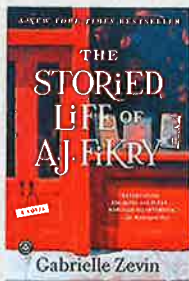
APRIL HAPPENINGS

Upcoming Events- Feb Calendar

[Library Calendar](#)- see what's happening this month.

Highlighted Events

- Wednesday, 4/7-The Women Who Read Book Club- April Kickoff
- Thursday, 4/15 - Intro to Word Webinar
- Thursday, 4/29 Poetry Event



Book Spotlight *The Storied Life of A.J. Fikry*

A light and fun read for our April "The Women Who Read Book Club".

Want to join the book club?
[Click here.](#)

Program Spotlight

[Storytime in a Park](#)

- 4/12 - Calf Pasture Park
- 4/19 - Crawford Park
- 4/26 - Kingswood Park

All storytimes will be at 10:30am and will last approx. 35-45 minutes. Social distancing and masks are required.

New Cataloging System

Introducing Koha

The Zula B. Wylie Public Library has moved over to a new cataloging system called KOHA. You may notice that our online catalog looks different. We invite you to take some time to get to know our new platform.

It has some great benefits we know you will love!

Click [here](#) to explore.



Earth Month

"Restore Our Earth" 2021 Theme

April 22nd is Earth Day, but why not celebrate it all month?!

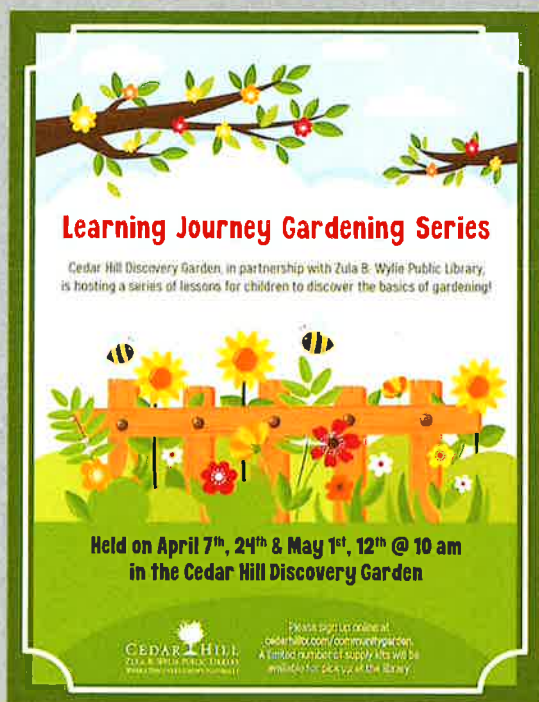
This year's theme encourages us to make a difference on earth one action at a time. We are encouraged to do something, big or small, to restore the earth. [EarthDay.Com](#) gives 51 ways that you can change the earth one action at a time.

Throughout the month of April the city of Cedar Hill will celebrate Earth Month in numerous ways. Earth-Kits will be given out at multiple locations, including the library on Thursday 4/15 and 4/22 from 11:30-1 & 4-6:00pm.

There will be special nature storytimes on Wednesdays at 10:30 (virtual), as well as Storytime at a Park on Mondays beginning April 12th (in person). Check out the [Cedar Hill Earth Celebration](#) website for all of the Earth month Happenings.

Discovery Garden

Learning Project



The Discovery Garden, in partnership with the library, is hosting a series of lessons for children (perfect for homeschool families).

Children will learn the cycle of a plant, learn what plants need to grow, and will grow their own plants. They will also be invited to transplant their plants into a garden bed in the Discovery Garden to harvest later this summer!

Please sign-up [here](#) to be a part of this program here.

Wed. April 7 @10:00am

Sat. April 24 @ 10:00am

Sat. May 1 @10:00am

Wed. May 12 @10:00am

Note: All lessons will be recorded and shared with two teachers/classrooms who are partnering in this program.

National Library Week

2021

April 4-10th



April is all about celebrating libraries and all that they do for their communities! We are so excited to celebrate National Library Week with YOU!

Mayor Mason and Councilman Gregory Glover presented the library with a Proclamation in honor of National Library Week at the City Council Meeting on March 23, 2021.

During the week of April 5th, there will be a Celebration Station in our lobby with giveaways, programming flyers, and our framed National Library Week Proclamation. We hope you'll come by to help us celebrate.

Do you love your library? Tell us how much you love ZBW by participating in our social media campaign:
#WelcometoYourLibrary

Zula B. Wylie Expanded Opening

On April 5th the library will be expanding its open hours and the services we provide!

New Expanded Hours:

Monday, Wednesday, Friday 10:00am-6:00pm

Tuesday, Thursday 10:00am-8:00pm

Service Expansion:

Unlimited Computer Use
Hybrid programming
Additional Seating
And More!

Please note all CDC recommendations will still be followed. The health and safety of our staff and patrons are still of the utmost importance. Masks are required.

Celebrate with the Zula B. Wylie Staff

The Zula B. Wylie Public Library stepped up to the challenge of COVID in a big way. Many libraries around the area closed their doors when the pandemic hit and some still remain closed. However, the ZBW Library managed to pivot instantly by providing curbside services within 24 hours of shutting our doors last March.

From there, we've thought outside the box to serve the community in every way possible.

Storytimes have been moved to virtual platforms, Summer Reading events were done using an app, pick-up kits are popular, and we've taken virtual programming to the next level. Book Clubs were offered using Facebook groups and Zoom, art classes were filmed live from the homes of staff members.

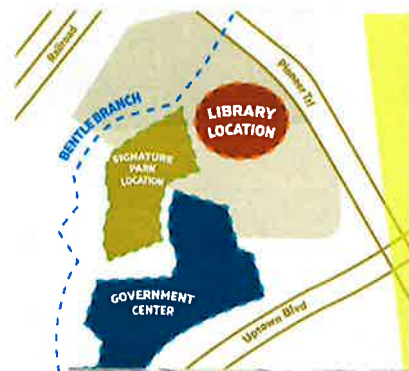
During the past year, things have looked different in the world of Zula B. Wylie Library, but the goal and mission have remained the same. We are here to serve the community!

And this year, we are especially proud to share the honor of earning-winning the TMLDA (Texas Municipal Library Directors Association) 2020 Achievement of Excellence in Libraries Award with you.



Zula B. Wylie Public Library
www.cedarhilllibrary.org





CEDAR HILL'S PREMIER LIBRARY IN A PARK PROJECT



**GROUND
BREAKING
COMING
IN 2022**

See back for
details →



In 2017, citizens of Cedar Hill approved the Premier Library and Signature Park project for funding:

- State of the Art Technology
- Business and Entrepreneurial Spaces
- Innovative Study Spaces
- Interactive Children's Areas
- Cedar Hill Museum of History
- Digital Media & Music Recording Studios
- Social Café
- Connection to Hike and Bike Trails
- Flexible Meeting Room Spaces

More updates to come in 2021



Scan the QR to visit
LetsTalkCedarHill.com
for more information



04

APRIL 2021

VIRTUAL PROGRAMMING CALENDAR

MON	TUE	WED	THU	FRI	SAT
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Check our social media for more info on celebrating National Library Week happening April 4-10 and also Earth Month all month long!

<p>5</p> <p>10:30 am: Storytime 4 pm: Tween Monday 5 pm: Teen Blog Spot</p>	<p>6</p> <p>2 pm: Drop-In Tech Help</p>	<p>7</p> <p>10 am: Learning Journey Gardening Series 10:30 am: Pre-school Storytime 12 pm: Women Who Read Book Club Kick-Off 5 pm: Math Tutoring for Teens</p>	<p>8</p> <p>2 pm: Genealogy Program 5 pm: Youth Tellers</p>	<p>9</p> <p>10:30 am: Heroes & Helpers Storytime at Future Library Site</p>	<p>10</p>
<p>12</p> <p>10:30 am: Storytime in a Park 4 pm: Tween Monday 5 pm: Teen Blog Spot 6:30 pm: Family Fun Night</p>	<p>13</p> <p>2 pm: Drop-In Tech Help 5 pm: Teen Tuesday</p>	<p>14</p> <p>10:30 am: Pre-school Storytime 5 pm: Math Tutoring for Teens</p>	<p>15</p> <p>5 pm: Youth Tellers 6:30 pm: Introduction to Word Virtual Workshop</p>	<p>16</p> <p>10:30 am: Heroes & Helpers Storytime</p>	<p>17</p>
<p>19</p> <p>10:30 am: Storytime in a Park 4 pm: Tween Monday 5 pm: Teen Blog Spot</p>	<p>20</p> <p>2 pm: Drop-In Tech Help</p>	<p>21</p> <p>10:30 am: Pre-school Storytime 5 pm: Math Tutoring for Teens</p>	<p>22</p> <p>5 pm: Youth Tellers 6 pm: Library Board Meeting</p>	<p>23</p> <p>10:30 am: Heroes & Helpers Storytime</p>	<p>24</p> <p>10 am: Learning Journey Gardening Series</p>
<p>26</p> <p>10:30 am: Storytime in a Park 4 pm: Tween Monday 5 pm: Teen Blog Spot</p>	<p>27</p> <p>2 pm: Drop-In Tech Help 5 pm: Teen Tuesday 6:30 pm: Introduction to Excel Virtual Workshop</p>	<p>28</p> <p>10:30 am: Pre-school Storytime 5 pm: Math Tutoring for Teens 6 pm: Women Who Read Book Club Wrap-Up</p>	<p>29</p> <p>6:30 pm: National Poetry Month Spoken Word Performance</p>	<p>30</p> <p>10:30 am: Día de los Niños Storytime</p>	

Follow the Library on social media for updates and to participate in our virtual programming!



facebook.com/CHLibrary
@zulabwylieibrary
@CH_ZBWLlibrary

On April 5 we are expanding our business hours to:

Monday 10-6
Tuesday 10-8
Wednesday 10-6
Thursday 10-8
Friday 10-6
Saturday 10-3



Social Media Campaign - #Get Carded

